



# BARRETSTOWN

a seriousfun camp

ANNUAL REPORT AND FINANCIAL STATEMENTS - 2016



## *Our Mission*

**To rebuild the lives of children affected by serious illness, and their families, through a life changing Therapeutic Recreation programme in a safe, fun and supportive environment.**

## *Our Vision*

**We believe that every child with serious illness should enjoy their childhood.**

## *Our Values*

**Professionalism**

**Leadership**

**Fun**

**Caring**

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## Chairman's Statement

### *Creating magic and giving children back a little bit of the childhood they have lost, due to serious illness, is the very essence of Barretstown.*

Over the last year, we have given this opportunity to a record-breaking number of children affected by serious illness and their families.

We had a very busy year in 2016, serving the most children and families to date with our therapeutic recreation programmes. We served 6,237 campers in total, up 12.5% on 2015. Through our residential Spring, Summer and Autumn programmes, we welcomed 2,935 campers through the gates. Our Outreach Programme which brings the Barretstown magic to hospitals and schools across the country served 3,302 children and family members. A new programme was added in the Royal Belfast Hospital for Sick Children in 2016 and we aim to continue to expand these programmes throughout 2017.

In 2016, we raised €6.9 million allowing us to serve more children and their families with serious illness. We rely almost entirely on voluntary contributions, in fact 98% of our funding comes from donations and 2% comes from the HSE. We were very fortunate to receive a legacy of €1.1 million late in 2016. This funding will be ring-fenced to future proof our facility for many years to come.

We set about a new clear, ambitious strategy for the next four years, MAP 2020, with the overall vision of serving

more children and families affected by serious illness and to maintain Barretstown's position as a leading camp within the SeriousFun Children's Network. We aim to achieve this by: Expanding the camp calendar to move to year round programming; ensuring our long term financial stability through investment, diversification and organic growth; and continually improving our processes and enabling our people to realise their full potential.

We were delighted to welcome An Taoiseach Enda Kenny TD to Barretstown in December, to mark a very special occasion for us, the opening of the new dining hall, Elizabeth's Tree House, which is 50% larger than the old one. The dining hall is the heart of camp. Given this substantial increase in campers we serve, the camp was outgrowing the dining hall and it was beginning to limit the numbers we could cater for. The new dining hall is specifically designed to meet the needs of campers, providing a combination of excitement and tranquillity inside its modern tree house design. It is now a meeting place for volunteers, campers and staff where there is dancing, serious fun and of course meals.

Early indications would suggest that 2017 will be another solid year for Barretstown although there are ambitious targets to meet.

The generous legacy received in 2016 gives us an opportunity to continue to invest in our facilities and we are now at the early planning stage of a new accommodation block.

These fantastic results wouldn't be possible without the dedication of our CEO, our Board, our staff, and not least our volunteers and for that I would like to thank them all.

We put significant emphasis on our governance structures at Barretstown and seek to ensure that we keep abreast of best practice and ensure the right mix of skills on our Board and Standing Committees.

I look forward to working closely with Dee Ahearn and the team at Barretstown, to deliver on this objective into 2017 and beyond.

A handwritten signature in black ink, appearing to read 'Maurice Pratt'. The signature is stylized and fluid, with a large initial 'M' and 'P'.

**Maurice Pratt**  
Chairman

## Chief Executive's Statement

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*2016 was a very busy year for the team here in Barretstown having served a record number of children and their families affected by serious illness. I am very proud to be part of an organisation that continues to grow year on year.*



Barretstown gives children and teenagers the opportunity to see beyond their illness. Most importantly, when our campers go home they do so with renewed confidence, self-esteem, independence and valuable new friendships. That's the most important thing about Barretstown.

This year we served a record 6,237 campers through our residential and outreach programmes. Since 2012 we have increased our camper numbers by 106% while maintaining our costs which is a phenomenal achievement and I hope we can continue to grow over the coming years.

In 2016, we raised €6.9 million; this came as a result of a number of factors, a €1.1 million legacy at the end of 2016, a 48% increase in corporate partnerships and a 23% growth in individual giving. Costs of raising funds increased by €753,000 in 2016 as there was a strategic decision to invest in Door to Door donor recruitment. The decision to further invest in this form of fundraising was made following a very successful previous campaign. The expected returns, based on our own past experience of investing in this type of activity, would be an in excess of a 2 to 1 return on investment over a 5 year period. Charitable activities expenditure only increased by 5% with a 12.5% increase in camper numbers.

I am delighted to say that 2017 is off to a positive start with our financials

for the first quarter on budget and our camper numbers ahead of target. Our first 2017 camp was on the 11th February bringing us one step closer to year round programming here at Barretstown.

We welcomed children with heart disease through a pilot partnership with the Irish Heart Foundation and we will continue to work with this illness group in 2017.

Every year we work hard to ensure our facilities are managed appropriately and enhanced where possible. 2016 was no exception, with the development of our new dining hall to cater for the ever increasing numbers who attend camp. We will continue to invest in 2017 during which time we will develop a new accommodation block for our volunteers. This is being made possible as a result of the legacy received in 2016.

We are now recruiting over 1,700 residential volunteers per year, an increase of over 100% in the past 5 years. Volunteers are essential to help us to deliver our programmes for so many children and families affected by serious illness.

We have ambitious plans for the years ahead as set out in our MAP 2020, our four year strategic plan. We aim to move to year round programming at Barretstown to maximise the use of our facility and to reduce our overall waiting lists. This will be made possible by continually improving and investing in our facilities to ensure



they are suitable to welcome campers during the winter months. We will fund this expansion by maintaining our existing fundraising streams, investing in new opportunities, diversifying and through organic growth. As part of this we will explore new opportunities to maximise the potential of our facility during periods in spring and autumn when camp is not in session mid-week.

We will create a smarter, more efficient working environment through the introduction of technology solutions and introducing and implementing a sustainable Green Policy. We have identified partners who will help us to implement these initiatives.

We rely solely on our team here at Barretstown to deliver our programme to the children and families we serve and as a result it is one of our most significant costs. Our team delivered programmes and provided medical support to 6,237 campers in 2016. There are 34 year round employees, which increases by 50 contract staff during our peak camp season, bringing our total employee numbers to 84, that's an average of 52 employees. In addition to this there are 11 employees paid by the OPW and the Community Employment Programme. Each year our team manage over 1,700 volunteers who help us deliver our programmes and over 1,000 volunteers from our corporate supporters who help us maintain our 500 acre facility.

Achievements such as these could not happen without the fantastic team here at Barretstown and we will continue to develop our team. We will roll out a programme to enable them to deliver and reach their full potential so that they can clearly identify the role they each play in delivering our 2020 strategy.

Looking ahead, we will embark on two key strategic projects. The first of these will see the implementation of a new CRM system. This new software will significantly improve our communication platform with our campers, volunteers and donors while also ensuring that we maintain the highest standards of data integrity in time for the forthcoming General Data Protection Regulation (GDPR).

The second key strategic project is the development of a new accommodation block at Barretstown. This important capital project is essential to meet the growing number of volunteers to help in the delivery of our programmes. We currently recruit 1,700 volunteers annually and this number continues to grow. In addition, this building will allow us to generate additional income when it is not being used for camp.

Finally I want to say thank you. Without the enormous generosity of our volunteers and donors and the hard work of our Board, Standing Committees and team here at Barretstown, we would not be able to do the very important work of serving so many campers. The enthusiasm and passion they embody and their ongoing commitment to Barretstown allows us to deliver our programmes to the wonderful children and families we serve.

**Dee Ahearn**  
CEO



## Trustees' Report 2016

The Directors of the Charitable Company (the Charity) are its Trustees for the purpose of Charity Law. The Trustees present their report and audited financial statements for the year ended 31 December 2016. This report incorporates the statutory requirements as outlined in the Companies Act 2014 and that contained in the Statement of Recommended Practice for Charities preparing their accounts in accordance with the Financial Reporting Standards applicable in the Republic of Ireland (FRS102) (effective 1 January 2015). The Charity SORP (FRS 102) is not yet mandatory in the Republic of Ireland and the Irish Charity Regulator has not yet prescribed accounting regulations for Irish Charities. In the absence of such prescriptive guidance, the Trustees have adopted the Charity SORP (FRS 102) as it is considered best practice.



## Trustees' Report 2016

### Legal and Administrative information

#### COMPANY INFORMATION

#### Reference and Administrative Information

**Charity name:** Barretstown

**Revenue Commissioner  
Charity Number:** CHY 10715

**Registered number:** 194322

**Secretary and  
registered office:** Mairéad Forristal  
Barretstown Castle, Ballymore Eustace  
Co. Kildare

**Founder:** Paul Newman

**CEO and Senior  
Leadership Team  
(SLT):** Dee Ahearn - *Chief Executive Officer (CEO)*  
John Fitzgerald - *Operations Director (OD)*  
Mairéad Forristal - *Finance Director (FD)*  
Tim O'Dea - *Director of Development (DOD)*

#### Directors

The names of the persons who served as Directors at any time during the year are set out below. Other than as indicated they served as Directors for the entire year.

#### Trustees and Directors at 31 December 2016

Maurice Pratt: (Chair)

Eimear Burke	Alan Murphy
Peter Harding	Donagh O'Sullivan
Aidan Lynch	Dr. Jane Pears

Noreen O'Kelly (*resigned 31st May 2016*)

Colm McDonnell (*appointed 21st February 2017*)

John O'Brien (*appointed 5th May 2017*)

**Auditors:** **PricewaterhouseCoopers**  
Chartered Accountants and Statutory Audit Firm  
One Spencer Dock, North Wall Quay, Dublin 1

<b>Bankers:</b>	<b>Bank of Ireland</b>	<b>Ulster Bank</b>
	Ballsbridge Dublin 4	44 Sth Main St Naas Co. Kildare

<b>Solicitors:</b>	<b>Eversheds Sutherland</b>	<b>William Fry</b>
	Earlsfort Terrace Dublin 2	2 Grand Canal Square Grand Canal Dock Dublin 2

## Directors' Biographies



### Maurice Pratt

Maurice Pratt was appointed as Chairman of Barretstown in September 2010. He is Chairman of Unipharm plc and has held numerous senior management roles including Chief Executive of beverage group C&C Group plc and Managing Director of Tesco Ireland. He is Vice Chairman of the SeriousFun Children's Network Board and also serves on the Boards of Boyne Valley Group, Independent Express Cargo, The Donnelly Group, Acton Holdings and Business in the Community (Ireland). He is former President of IBEC. Maurice is Chair of Barretstown's Development Committee and also sits on the Nominations & Remuneration Committee.



### Eimear Burke

Eimear Burke was appointed to the Board of Barretstown in November 2009. Eimear is a counselling psychologist with over 25 years' experience in dealing with adults, adolescents and children with a variety of psychological problems. She has consulted to a wide range of organisations both in Ireland and overseas in the areas of personal effectiveness and well-being, stress management, group dynamics, assertiveness, counselling and supervisory skills, leadership, team-building and conflict management. Eimear was Chair of Barretstown's Childcare Advisory Committee from 2009 to 2016 and is currently Vice-Chair.



### Peter Harding

Peter Harding was appointed to the Board of Barretstown in October 2012. He is the Chief Operating Officer of Lucozade Ribena Suntory Ltd and is responsible for all aspects of the company's business. Prior to Lucozade Ribena Suntory Ltd, Peter has held senior roles in GlaxoSmithKline and chaired the Ireland Nutritional Health Foundation for a period. He is currently Chairman and council member of the British Soft Drinks Association. Peter sits on Barretstown's Development Committee.



**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
(a company limited by guarantee without share capital)



**Aidan Lynch**

Aidan Lynch was appointed to the Board of Barretstown in November 2013. He is the Vice President and General Manager of GSK Ireland Limited. Aidan sits on the Board of the Irish Pharmaceutical Healthcare Association (IPHA) and is currently its Vice-President. He is Chairman of both the IPHA Market Access Forum and the Board's Finance Sub-Committee. In addition Aidan sits on the Board of the British Irish Chamber of Commerce, where he previously held the role of President. He has been a council member of Dublin Chamber of Commerce since 2012. Aidan chairs Barretstown's Finance & Audit Committee and sits on both its Development and Nominations & Remuneration Committees.



**Alan Murphy**

Alan was appointed to the Board of Barretstown in March 2011. Alan is the Managing Partner of the Dublin and Belfast offices of Eversheds Sutherland and the Chairman of Eversheds Sutherland (Europe) Limited. As Chairman, he is a board member of and chairs the Executive Committee of Eversheds Sutherland (Europe) Limited. Alan brings significant legal expertise and experience to the Barretstown Board and has been a recommended individual in Chambers Global since 2006. Alan is Chair of Barretstown's Risk & Governance Committee and also sits on its Nominations & Remuneration Committee.



**Donagh O'Sullivan**

Donagh O'Sullivan was appointed to the Board of Barretstown in November 2013. A Chartered Civil Engineer originally from Cullen, Co Cork; Donagh is the Managing Director of Galliard Homes. Galliard is the largest private residential developer in London, with 700+ employees and £4BN of projects in development in 2017. Donagh is a Patron of the Irish International Business Network and former Board Member of Co-operation Ireland. Donagh sits on Barretstown's Development Committee.



**Colm McDonnell**

Colm McDonnell was appointed to the Board of Barretstown in February 2017. Colm is a Partner and sits on the Executive in Deloitte Ireland, specialising in assurance and risk advisory. Colm has been a Council Member of Dublin Chamber since 2009 serving as Treasurer for a period and he previously chaired the Budgetary Response Sub-Committee. Colm is a Fellow of Chartered Accounts Ireland and is a member of the Institute of Internal Auditors, the Association of Compliance Officers in Ireland, and the Information Systems Audit and Control Association.



**John O'Brien**

John O'Brien was appointed to the Board of Barretstown in May 2017. Since 2014, John has worked as Managing Director with family business, O'Brien Fine Foods. Prior to joining the family business, John trained as an accountant with Patrick McDonnell & Co, in Newbridge. In 2003, he joined the finance department of O'Brien Fine Foods before working with the sales team where he developed the team and business into one of the biggest producers and marketers of cooked meats in Ireland, including Brady Family and Rudd's brands. John sits on the Development Committee at Barretstown.



**Dr Jane Pears**

Dr Jane Pears was appointed to the Board of Barretstown in October 2013. She is Consultant Paediatric Oncologist at Our Lady's Children's Hospital Crumlin and is one of three solid tumour oncology consultants at the National Centre for Paediatric Haemato-Oncology. She graduated from the University of St Andrews in Scotland and from Manchester University Medical School. She completed her paediatric training at Booth Hall and Pendlebury Children's Hospitals in Manchester, and her oncology training in Newcastle-Upon-Tyne. This was followed by 12 months working as a clinical fellow at the Royal Children's Hospital in Brisbane, Australia, prior to taking up her post in our Lady's Children's Hospital Crumlin in 2008. Jane is Chair of Barretstown's Childcare Advisory Committee.

## Our Fabulous New Dining Hall

An Taoiseach Enda Kenny, T.D., officially opened 'Elizabeth's Tree House' our new Dining Hall at Barretstown on the 9<sup>th</sup> December 2016. This fantastic new building was made possible as a result of an incredibly generous bequest made by the late Ms Elizabeth Burke.

As the 'heart' of the camp, the Dining Hall is a hugely important space where all of the Barretstown campers, staff and volunteers meet for meals, dancing, fun and games. The new Dining Hall serves up to 250 meals three times a day and is 50% larger, with significantly improved facilities that give far more space to campers.





# AMANDA



*“...she started blowing kisses and everyone blew kisses back. Amanda was letting the world know she was back!”*

*The moment you find out your child has cancer is the moment everything changes.*

*Not just for you. Not just for your child. But for your entire family.*

*For the Gouvea Horan family that terrible moment came on December 15th, 2014.*

Little Amanda Gouvea Horan was just two-and-a-half years old when doctors broke the news to her devastated parents, Paula and Ned. Amanda had Leukaemia. Paula says,

***“It was like the floor went from under me. In an instant our whole world came crashing down. Amanda has Down Syndrome but that’s not a problem, it’s a blessing. Leukaemia, that’s a problem. So as soon as I heard I said ‘Let’s get started, let’s fight and kill this Leukaemia, I want my child alive!’”***

And so the fight to save Amanda’s life began. In fact, it’s still going on. But a fight like that takes its toll on a child, not just physically but emotionally.

Paula saw one of the hardest things any parent ever has to see. She saw the bright light that had always shone from her little girl’s eyes growing dim. And that was heart-breaking.

Paula told us about that Christmas and how it was an incredibly hard time for the whole family.



**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
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***"It was depressing. Amanda was so unwell. She didn't care. She was on so many drugs. It was like you were looking at her and she wasn't there. Her happiness was gone, she was just sad all the time. She lost her smile. I was losing my child bit by bit but there was no other option. She needed the treatment to save her life."***

Leukaemia was physically tearing their family apart. Paula spent six days a week at the hospital with Amanda. At home Ned was taking care of their other two little girls, Luana (8) and Giovanna (7). Paula explains,

***"It breaks your family because you're never all together at the same time. I thought we would never be a normal family again. That life was gone and I thought it would be broken forever."***

***I never saw my other girls, I never saw my husband. All my time was in the hospital with Amanda and our family was in pieces. And when I did come home I just cried and cried. It was a horrible time."***

Luana and Giovanna felt their family fragmenting too. They missed their mum and sister terribly. Luana still remembers how she felt when they were gone.

***"I felt really sad. Mammy and Amanda had to stay in the hospital all the time. We were at home with Daddy and Mammy only got to come home once a week. Me and Giovanna missed Mammy and Amanda."***

Finally after four long and exhausting months in hospital, Amanda came home. But she wasn't out of the woods and her parents knew there were more

tough days to come. It was like a big grey cloud hanging over the whole family.

It was a social worker from Our Lady's Children's Hospital, Crumlin, who suggested to Paula that the entire family should come to Barretstown.

Paula told us about the lasting impact Barretstown had on her family:

***"I think it kind of pulled us back together, Barretstown allowed us to have fun again, experience joy and to be together as a family in a way that hadn't been possible since Amanda got sick."***



"Because of the Leukaemia I didn't bring her out much. I was so afraid of her picking up an infection from someone. It was just hospital, home, hospital, home. That was very hard on Amanda. She loves interacting with people, waving, blowing kisses, and giving hugs. It's really important to her. But that was taken away during her treatment. It was just too risky."

Paula remembers everywhere we went Amanda was waving and blowing kisses. Everybody stopped to chat to her. She was having so much fun. It was amazing."

Amanda's big Barretstown moment came on the last day of camp as everyone sat in the theatre waiting for the show to start. But Amanda had other ideas. This little girl walked right up onto the stage, smiled out at the audience and started waving. And of course everyone started to wave back.

Then she started blowing kisses and everyone blew kisses back. It was beautiful. Amanda was letting the world know she was back. No one who was in the room that day will ever forget that moment.

Today Amanda is doing really well, but her fight's not over. I know you'll join us in wishing Amanda a successful recovery.

And the rest of the family?

Their trip to Barretstown brought them all back together. Their time in Barretstown is when this family began to heal. It was here in Barretstown as they laughed, played and had fun together that Paula realised they could be a family again.

Their time at Barretstown gave Paula and her family the confidence to start to plan for the future. They're starting to think about things that just wouldn't have been possible a year ago, like family holidays.

**Barretstown** (formerly The Barretstown Gang Camp Fund Limited)  
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## **New Accommodation Block Proposed Design**

**Barretstown recruits 1,700 volunteers on an annual basis so this new block will accommodate these volunteers and ensure that we are future-proofed for growth over the coming years.**

**This project is part funded by a very generous legacy received in December 2016.**



# CAMPERS SERVED 2012 - 2016

**2,136**  
RESIDENTIAL

**UP 37%**

**2,935**  
RESIDENTIAL

**882**  
OUTREACH

**UP 274%**

**3,302**  
OUTREACH

**3,018**  
TOTAL CAMPERS

**UP 106%**

**6,237**  
TOTAL CAMPERS

**WITH NO INCREASE IN COSTS  
(BEFORE DOOR TO DOOR INVESTMENT)**

**€4.8**  
MILLION

2012  
=  
2016

**€4.8**  
MILLION



## A message from our Patron, Sabina Higgins

*“Barretstown is a very special place. It’s a truly magical camp with such a positive atmosphere where everybody, children and adults alike, have serious fun. It’s an honour to be a Patron of Barretstown.”*

*Sabina Boyre Higgins*



## Barretstown Ambassadors



### Gordon D'Arcy

*"I have been involved with Barretstown for many years now, and I'm delighted to have been part of another great year for the organisation. The highlight this year for me was when little Jaime Jane took me on a tour of the camp, to show me all of her favourite places and teach me some of her favourite camp games! Each and every time I visit Barretstown I feel uplifted and I'm really looking forward to what the next year has in store as Barretstown continues to extend its services to more and more campers and their families."*



### Aidan Gillen

*"Barretstown is a truly special place and I'm excited to be part of it this year. The energy you feel when you pass through the castle gates is astounding and I am thrilled to be part of the fun and laughter the campers experience at Barretstown as it helps to give them back part of their childhood they may have lost due to illness."*

### Ronan O'Gara

*"As a long-term supporter of Barretstown, I have seen first-hand the great work it does providing support to children with serious illness and their families. I am honoured to be part of the Barretstown journey and would encourage anyone who can to get involved to help bring a little bit of Barretstown magic to families who need it the most."*



## Trustees' Report 2016

continued



### Financial & Operational Review

*Barretstown had a strong year with a surplus in funds for the year of €1.6 million as set out on page 56. Barretstown is financed by way of fundraising (98%) and funding from the Health Service Executive (HSE) (2%). In the year to 31 December 2016, Barretstown served a total of 6,237 campers (2015: 5,546), up 12.5% on 2015.*

The main drivers of the €1.6 million surplus are as follows:

We were fortunate to receive a legacy of €1.1m at the end of 2016 which will be used to fund a new volunteer accommodation block situated on the footprint of the old dining hall. The development of this accommodation is necessary to house 1,700 volunteers recruited on an annual basis and it will also ensure that we are future-proofed for growth over the coming years.

Corporate partnerships increased by 48% in 2016, generating €1.54m; (2015: €1.04m) due to an increased focus on corporate engagement, as well as some funding provided towards the development of our new dining hall.

Our direct debit income from Door to Door fundraising continues to grow and was up a further 23% in 2016 to €1.01m; (2015: €819k) as we invest further in Door to Door recruitment as part of our diversification strategy. Direct Mail (DM) was down 7% to €701k; (2015 €755k) coming off the back of a very strong performance for DM in 2015.

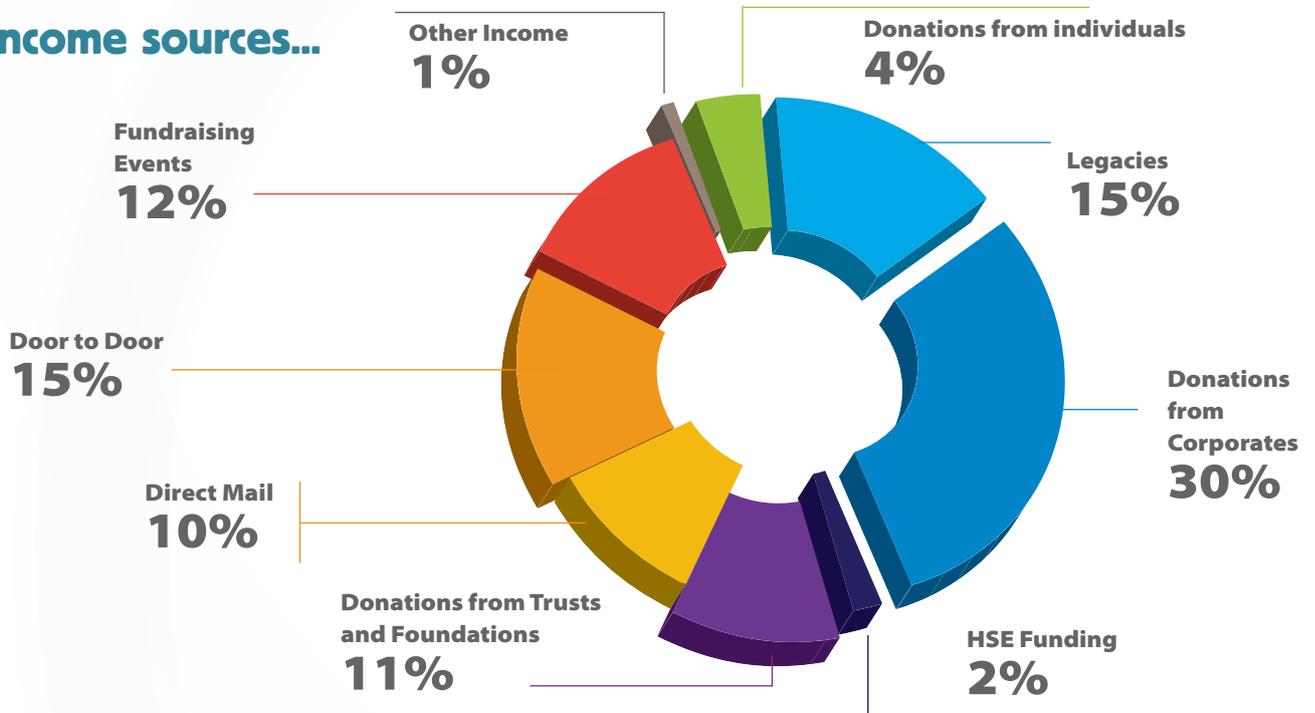
Donations from individuals were up 12% to €237k; (2015: €213k) and trusts and foundations were up 31% to €781k; (2015 €596k) as Barretstown was one of the three charities selected by Rory McIlroy through his Rory Foundation to receive the proceeds from the Irish Open.



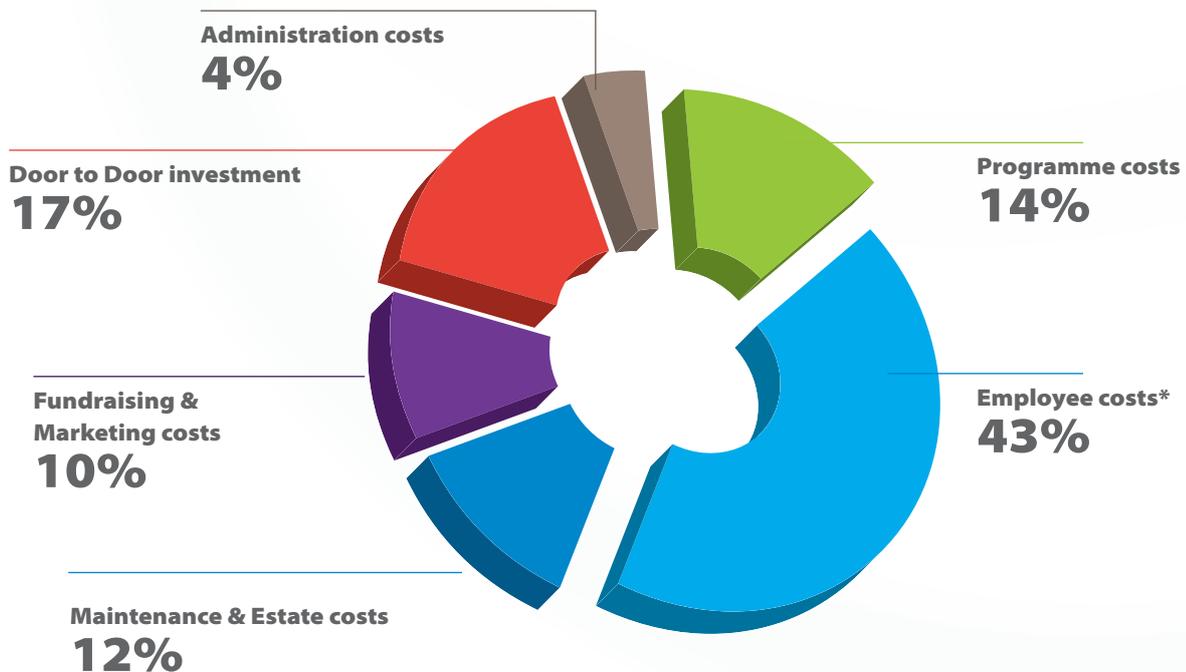
## Trustees' Report 2016

continued

### Income sources...



### Spending...



\*The delivery of our service is based on people and as a result it is one of our most significant costs. Our team delivered programmes and provided medical support to 6,237 campers in 2016. There are 34 year round employees, which increases by 50 contract staff during our peak camp season, bringing our total employee numbers to 84 - that's an average of 52 employees. In addition to this there are 11 employees paid by the OPW and the Community Employment Programme. Each year our team manage over 1,700 volunteers who help us deliver our programmes and over 1,000 volunteers from our corporate supporters who help us maintain our 500 acre facility.



## Trustees' Report 2016

continued

### Barretstown expenditure

	2016		2015	
Raising Funds (before Door to Door investment)	€1,372,114	29%	€1,312,602	29%
Charitable Activities	€3,407,462	71%	€3,246,053	71%
	€4,779,576		€4,558,655	
Door to Door investment	€693,717		0	
	€5,473,293		€4,558,655	



Expenditure on raising funds increased by €753k in 2016 to €2.07m; (2015: €1.31m). This planned increase in 2016 was as a result of the Board approving a further investment in our Door to Door campaign of €1m, the balance will be spent in 2017. This decision was taken as a result of Barretstown's Door to Door campaigns continuing to yield significant revenue.

Barretstown programmes also demonstrated strong growth in 2016. Our residential camper numbers increased by 8% to 2,935; (2015: 2,723), our Outreach programme in hospitals and schools around Ireland increased by 17% to 3,302; (2015: 2,823) whilst expenditure on charitable activities only increased by 5% in 2016. In total, overall camper numbers in 2016 were up 12.5% to 6,237; (2015: 5,546).

The result for the year also includes a gain of €Nil arising from the disposal of investment properties, which generated proceeds of €2.38m in the year. The investment properties had been re-valued by an independent professional firm of valuers at the time of transition to Charity SORP FRS102 and again at 31 December 2015. Therefore no gain or no loss arose on the sale which was completed in 2016.



## Objectives and activities

Barretstown was founded by the late actor and philanthropist Paul Newman and opened its doors in 1994 with the aim of providing a structured activity based programme of Therapeutic Recreation to children with serious illness and their families. Barretstown is today a member camp of the SeriousFun Children's Network founded by Paul Newman.

Barretstown offers free, specially designed residential and outreach programmes for children and their families living with a serious illness.

Being sick can put a child's life on hold. At Barretstown, we look after the physical and emotional well-being of the child by creating a carefree, safe, medically supported environment where they can make new friends, share experiences and continue their treatment if they need to.

Our programmes are designed to respond directly to the needs of a child living with a serious illness – both clinical and psychological. Our Therapeutic Recreation model is recognised by paediatricians and psychologists all over the world as having a profound and positive impact. It is considered a necessary component of a child's treatment.

We have taken significant steps towards our overall aim to be open 12 months of the year and in 2016, we continued to move to year round programming. During times when our facility is not being used for Barretstown residential programmes, we make the site and programme available to other charitable organisations at cost.



## Trustees' Report 2016

*continued*



### Principal Activities

At Barretstown we aim to provide a continuum of care for more children affected by serious illness. By being there to support the child through diagnosis, treatment, remission and recovery we feel we can help rebuild their confidence, self-esteem and independence. Our Therapeutic Recreation Programmes are specifically designed to meet the needs of children affected by serious illness and

their families. Through our Hospital Outreach Programme, our Residential Camp Programme and our other innovative programmes we can be there for children through each step of their illness. In addition, Barretstown's Bereavement programme offers families a supportive environment in which they can share their experience of loss and find ways to look to the journey ahead.

### Outreach

#### **Hospital Outreach programme**

The Hospital Outreach Programme (HOP) brings the optimistic, playful spirit of Barretstown to children and families in the hospital setting. By offering unique, creative and developmentally appropriate activities and interactions, we help to restore joy and laughter in a time often laden with fear, stress and uncertainty.

We work within the hospital environment to create activity based programmes focused on improving the quality of life during treatment. The Hospital Outreach Programme continues to bring the happiness and fun of the camp programmes to children living with a serious illness all year round. We are currently running HOP in Alder Hey Hospital in Liverpool, University Hospital Limerick, Cork University Hospital, Our Lady's Children's Hospital, Crumlin and we introduced a new programme in the Royal Belfast Hospital for Sick Children, in 2016.

#### **Camp in Schools**

This is a post camp booster to reduce feelings of isolation and share the fun of camp with class mates. The Barretstown camper becomes the 'hero' for the day as their friends get time off classes to have lots of fun with the Barretstown gang. The visits are themed around friendship and children learn what friendship means to themselves and their classmates. They learn all inclusive games, where no one is ever 'out' and get an insight into the importance of Barretstown in the lives of children living with a serious illness.



## Trustees' Report 2016

continued



### Barretstown Residential Camps

Barretstown provides residential programmes of Therapeutic Recreation underpinned by "Serious Fun" at our beautiful 500 acre facility in Kildare. The Spring and Autumn programmes focus mainly on the family, providing for both family and bereavement weekends. The Summer seven to eight day programmes serve children aged between 7 and 17.

#### **Therapeutic Recreation**

All of our camps and programmes are designed to respond directly to the needs of a child living with a serious illness – both clinical and psychological. Our unique Therapeutic Recreation model is recognised by paediatricians and psychologists all over the world as an important and necessary component of a child's treatment.

The Therapeutic Recreation programme brings campers through a fun, activity-based process of **challenge, success, reflection** and **discovery**.

Children take part in fun, entertaining and exciting challenges. They experience success in overcoming these challenges. They reflect on their experiences and make discoveries about their true potential. And most importantly they go home with increased confidence, self-esteem, independence and new friendships.

#### **Family Camp**

Barretstown provides weekend breaks for families, in Spring and Autumn, where all day-to-day needs are met, so that they can concentrate on relaxing, having fun and spending time together. Family camps offer families a supportive environment where families can spend quality time together - supported by a medical team on site should their child require medical attention over the weekend.

#### **Bereavement Family Camp**

Bereavement weekends offer support to families when their child (aged infant to 17) dies from a serious illness, and offer families a supportive environment within which they can spend quality time together, find support, share their experience of loss and find ways to look to the journey ahead.

#### **Summer Camp**

The summer children's camp is a specially designed programme where children aged 7 to 17 with a serious illness can attend, have some serious fun and meet other children.

During the summer camps we also welcome campers from a number of European countries including Spain, Germany, Hungary, Sweden, Greece and Italy as well as Russia, the US and the UK; this offers a really exciting international dimension to summer camps. Campers take part in our range of activities and programmes and are guaranteed some serious fun.





# Trustees' Report 2016

continued



## 2016 Achievements and Performance

Targets	Actual	Target
Residential Campers	2,935	2,366
Outreach Campers	3,302	2,576

*Barretstown's 2016 annual objectives were as follows:*

### **Objective – To grow residential camper numbers**

#### **Activities, achievements and performance**



In the year to 31 December 2016, Barretstown served 2,935 (2015: 2,723) residential campers through its Spring, Summer and Autumn programmes. In 2016 we hosted a total of nine weekend programmes between March and May. We hosted six summer programmes serving 125 children during each programme and a family weekend at the end the summer programme serving 25 families.

We hosted a further nine weekend programmes between September and November where the entire family came to camp.

Barretstown recruits up to 18 seasonal camp staff for our Spring and Autumn family programmes and up to 45 for our summer programmes.

We recruit 1,700 volunteers annually to support these programmes. Barretstown is committed to providing excellence in all aspects of its programmes, and considerable time and resources are dedicated to training and development to ensure this objective is achieved.

When the facility is not being used, Barretstown makes its site and programmes available to other charities at cost. In 2016 we partnered with the following charities to deliver additional programmes to children and their families affected by serious illness:

- The Jack & Jill Children's Foundation
- Irish Heart Foundation
- Debra Ireland
- European Haemophilia Consortium
- Anam Cara
- Irish Skin Foundation



## Trustees' Report 2016

continued



### **Objective – To grow outreach camper numbers**

#### **Activities, achievements and performance**

In 2016, our Outreach Programmes served 3,302 (2015: 2,823) children and family members.

Our Outreach Programmes continue to expand with an increase in numbers of 17%. The team has expanded the programme in Our Lady's Children's Hospital, Crumlin bringing the Barretstown magic to more clinics and children during treatment. We launched a new programme in The Royal Belfast Hospital for Sick Children during 2016 which is going from strength to strength.

### **Objective – To move towards travel & transport costs for all countries to be fully funded**

#### **Activities, achievements and performance**

In 2011, the majority of the flights campers took were funded by Barretstown; over the past few years, the team has worked hard on partnering with different parent and community groups to fundraise in each country to cover these travel costs. This activity has yielded significant results and in 2016 95% of all travel was covered by the country of origin which is up 7% on 2015 alone.

### **Objective – To pilot new illness group through charity partner camps**

#### **Activities, achievements and performance**

As part of our objective to expand the opportunity for children suffering with a wider range of illnesses to attend camp, we piloted two family camps in 2016 in partnership with the Irish Heart Foundation (IHF) for families with children suffering with Long QT Syndrome and Cardiomyopathy.

This is part of our charity partner programme which focuses on providing our facilities at cost, to other charities when they are not in use by Barretstown. It also helps us to achieve our objective to serve new illness groups so that we can expand and reach as many children as possible with our programmes. Both weekends were a great success.

### **Objective – The successful completion of the new dining hall**

#### **Activities, achievements and performance**

An Taoiseach Enda Kenny, T.D., officially opened the new Dining Hall at Barretstown on the 9th December 2016. Called 'Elizabeth's Tree House', the Dining Hall is specifically designed to meet the needs of campers providing a combination of excitement and tranquility inside its modern tree house design.

The Dining Hall has been named 'Elizabeth's Tree House' as it was only made possible due to a bequest made by the late Ms Elizabeth Burke.

As the 'heart' of the camp, the Dining Hall is a hugely important space where all of the Barretstown campers, staff and volunteers meet three times a day for meals, dancing, fun and games. The Dining Hall serves up to 250 meals three times a day. We had outgrown the old dining hall which was impacting our ability to serve as many people as possible. The new Dining Hall is 50% larger and has improved facilities giving far more space to campers.

### **Objective – To review and maximise the use of external feedback**

#### **Activities, achievements and performance**

We engaged the services of an external research company to conduct independent research on campers who attend at Family and Bereavement Camps. The research is carried out after each Spring and Autumn camp and the results are collated and anonymised.

The questionnaire sent by the research company and designed in consultation with Barretstown, contains a range of specific questions about many aspects of the experience they had from their initial contact with Barretstown through to the end of camp. The questionnaire also provides opportunities for unstructured answers, allowing campers to express in their own words what was good about the experience and what areas could be improved upon to enhance the experience. This information is scrutinised and is the basis of our ongoing evaluation of how we structure staff, plan our programmes and organise all our camper interfaces.

## Trustees' Report 2016

*continued*



### **Objective – To further extend and improve onsite activity areas and facilities**

#### **Activities, achievements and performance**

We are continuously extending activity areas so that the site facilities can cater for increasing camper numbers. The future-proofing of the site is a long term goal, but we made significant improvements during 2016 including:

- The development of a new dining hall.
- The Boathouse was converted to an indoor activity area.
- A pathway was installed to connect the high ropes to horse riding to allow mobility challenged campers move more easily between activities.
- The roof was renovated and insulation upgraded on the staff accommodation block.

### **Objective – To maximise the opportunities for corporate engagement on site**

#### **Activities, achievements and performance**

Barretstown has been privileged to welcome corporate groups on site to assist our facilities team with site enhancements. Companies also hire the site and use our team building facilities.

In 2016 we welcomed 37 companies onsite with over 1,000 employees engaging with site enhancement activities.

### **Objective – To continue to achieve further external accreditation**

#### **Activities, achievements and performance**

Barretstown achieved accreditation under the NSAI Excellence Through People programme in December 2014, and has successfully retained this accreditation throughout 2015 and 2016. We achieved a score of 84% and were positioned in the top 30% of companies audited in Ireland. Our next Audit is scheduled for November 2017.

### **Objective – To continue to implement new software/technology to improve efficiencies**

#### **Activities, achievements and performance**

The implementation of a new customer relationship management (CRM) system is near completion and due to go live in 2017. This system will ensure all our camper, volunteer and donor information is securely and appropriately retained and will create significant efficiencies as it will be more user friendly and accessible than the current system.

Barretstown launched a new mobile responsive website early in 2016. This new website makes it easy to navigate from a mobile device and will ensure that users can find their chosen area of the site far more quickly than with the old site. An interactive camp calendar and new camp tour are just two of the new features on the site – [www.barretstown.org](http://www.barretstown.org).



## Trustees' Report 2016

*continued*



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### **Objective – To update and roll out revised IT and Security Policy**

#### **Activities, achievements and performance**

This was not completed and has been carried forward to 2017 as we added a new area - cyber security - to the remit of this Policy.



### **Objective – To update our Data Protection Policy**

#### **Activities, achievements and performance**

This was not completed and has been carried forward to 2017 as it now includes an update to reflect our approach to the new GDPR which are not yet finalised.





## Trustees' Report 2016

continued

### Barretstown MAP 2020

In 2016 Barretstown set out a new clear, ambitious strategy for the next four years, **MAP 2020**. - To serve more children and families affected by serious illness and to maintain Barretstown's position as a leading camp within the SeriousFun Children's Network. Our vision for achieving this is based on four key pillars:

#### **1. Creating more Barretstown magic through year round Residential Camps and the expansion of our Hospital Outreach Programme**

- Offer programmes all year round at Barretstown to serve 15% more children and families affected by serious illness by 2020.
- Provide a continuum of care for more children affected by serious illness to relieve the anxiety of hospital visits and engage with more potential campers.

#### **2. Ensuring long-term financial sustainability**

- Maintain and develop Barretstown's existing fundraising income streams through investment, diversification and organic growth.
- Conduct a feasibility study for the establishment of a dedicated commercial entity to maximise the use of the Barretstown site and brand.

#### **3. Striving for operational excellence by continuously improving processes – be Better, Simpler, Greener**

- Create a more efficient, smarter working environment by introducing upgraded technology systems.
- Make Barretstown a more environmentally sustainable organisation by creating and implementing a sustainable Green Policy.
- Demonstrate our excellence externally through independent accreditation using the EIQA process to achieve the Q Mark Award.

#### **4. Enabling talent to deliver to their full potential**

- Help staff to realise their potential and the role they play in the delivery of the strategy and ensure competencies are aligned to support the delivery of the strategic plan.

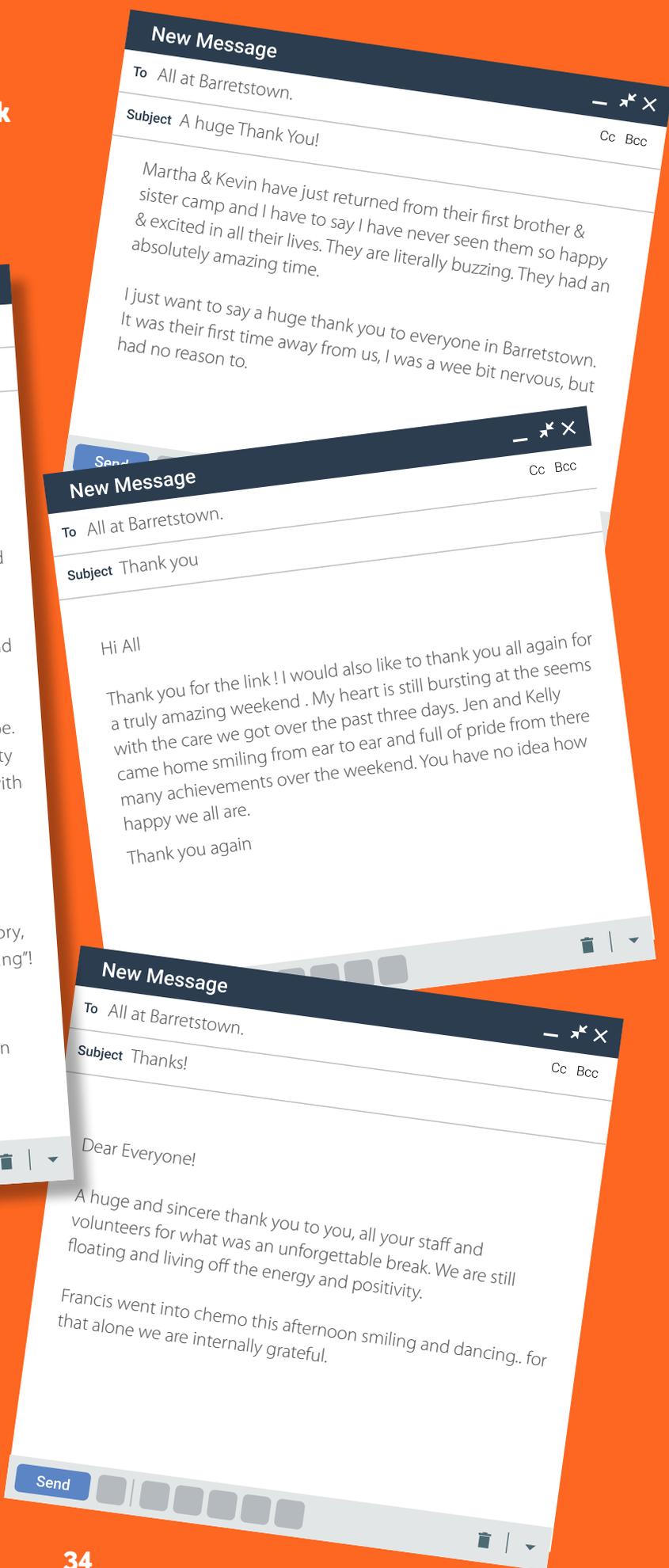
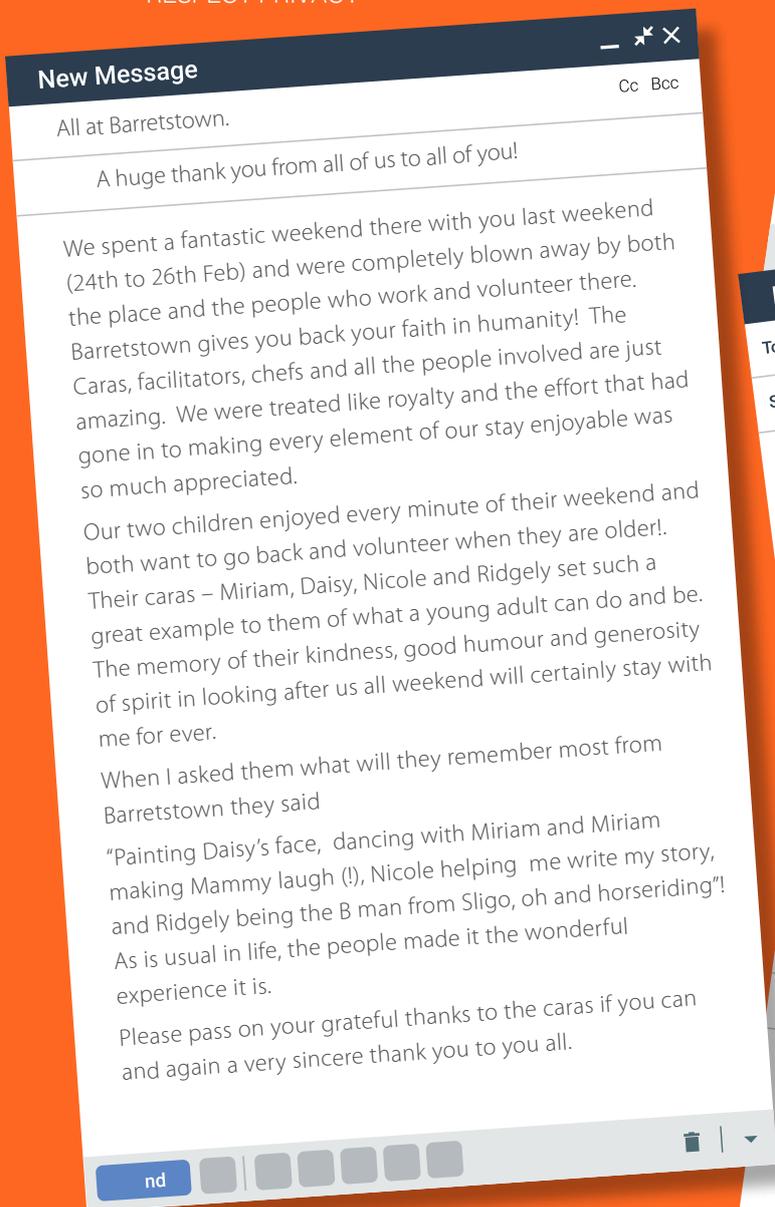




# Thank You!

**We've had lots of positive feedback during the year, these are just a flavour\*...**

\*REAL NAMES HAVE BEEN CHANGED TO RESPECT PRIVACY

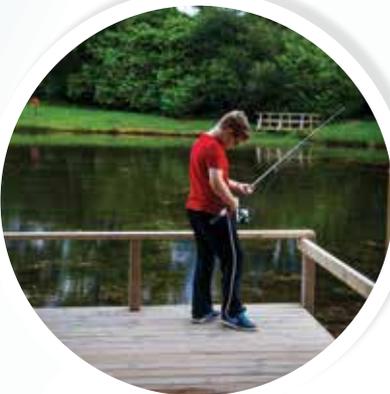


## Trustees' Report 2016

continued



### Structure



#### Board

Barretstown is governed by its Board of Directors who are appointed for a three year term and, where recommended by the Nominations & Remuneration Committee, can serve for a second term of three years.

The composition of the Board is kept under review by the Nominations and Remunerations Committee to ensure that it contains an appropriate mix of skills and characteristics. Invitations to join the Board are extended by the Chair. All Directors act in a voluntary capacity. No member of the Board receives payments or reimbursement of expenses. The Directors represent a wide range of experience in medical, corporate, legal and child protection. The Board is supported by a Standing Committee structure which deals with the specific areas of the business and company.

The Board delegates the day-to-day management of Barretstown to the Senior Leadership Team which comprises the Chief Executive Officer and the Senior Leadership Team.

The Board is the governing body, the leader and steward of Barretstown. Serving on it is considered an honour and members demonstrate a commitment and eagerness to serve based on great enthusiasm and a full understanding of the job.

#### Chair

The Chair of the Board is integral to the management, structure and functioning of the Board.

The Chair's role is to:

- (a) Lead the Board to ensure its effectiveness in all aspects of its role;
- (b) Promote a culture of openness and debate amongst the Board;
- (c) Ensure that all information necessary to enable the Board to function effectively is made available to Board members;
- (d) Ensure appropriate interaction and communication with stakeholders; and
- (e) Ensure that there are constructive relations between Board members and between the Board and Senior Leadership Team.

#### Directors

Directors are elected at the Annual General Meeting (AGM) of the company and are responsible for the management of the organisation. Additional Directors appointed by ordinary resolution hold office until the next AGM.

Unless otherwise excused by the Chair, it is expected that Board members will attend at least three-quarters of the number of Board meetings and meetings of Committees to which they are appointed. Under the Company's Articles, the office of Director shall be vacated if he/she shall for more than six consecutive months have been absent without permission of the Directors from Board meetings, and the Directors so resolve.



## Trustees' Report 2016

*continued*



### Board of Directors

The names of the persons who were Directors at any time during the year ended 31 December 2016 are set out below. Unless indicated otherwise, they served as Directors for the entire year.

- Maurice Pratt (Chairman), Chairman, Unipharm plc
- Eimear Burke, Counselling Psychologist
- Peter Harding, COO, Lucozade Ribena Suntory (UK)
- Aidan Lynch, Vice President & General Manager, GlaxoSmithKline, Ireland
- Alan Murphy, Managing Partner, Eversheds Sutherland
- Don O'Sullivan, Managing Director, Galliard Homes (UK)
- Dr Jane Pears, Paediatric Consultant, Our Lady's Children's Hospital Crumlin
- Noreen O'Kelly  
*(resigned 31st May 2016)*

### New appointments to the Board are as follows:

- Colm McDonnell  
*(appointed 21st February 2017)*
- John O'Brien  
*(appointed 5th May 2017)*

### Directors' and Secretary's interests

The Directors and Secretary and their families had no interest in the company or any other related companies at 31 December 2016.



### Attendance at Board Meetings

The attendance of the Board of at meetings is as follows:

Name of Director	Eligible	Attended
Maurice Pratt (Chair)	4	4
Eimear Burke	4	3
Peter Harding	4	3
Aidan Lynch	4	3
Alan Murphy	4	3
Don O'Sullivan	4	3
Dr. Jane Pears	4	4
Noreen O'Kelly	1	1

### Legal duties of Directors

The Barretstown Directors have a combination of statutory and operational responsibilities. Those that can be considered "statutory" include financial, childcare and employers legal responsibilities and those considered "operational" include the planning, the programmes, the culture of the organisation, the organisational structures and implementation of the agreed plans.

There is an annual training and information day for all Board and Standing Committee members where experts in different areas present, and the CEO and Chair present, a full overview of the year in Barretstown.

### Directors' legal responsibilities may be summarised as

- To act in the best interests of the company.
- To ensure the company is run to the highest governance standards.
- To ensure that the company complies with on-going legal and other requirements.

### The Board also needs to ensure that

- The company adheres to its purposes as stated in its constitution.
- It is accountable to members and funders.
- Its administration is run efficiently and effectively.
- It has direction, by setting overall policy and specific targets.
- It is financially stable and has adequate resources to carry out its activities.
- Its property is protected and managed.

### Tenure

The Chair of the Board is appointed for three years with the expectation of a second term of three years unless he/she resigns or the Board decides otherwise.

All other Directors are appointed for three years in the first instance and, where recommended by the Nominations & Remuneration Committee, can serve for another three.

Membership of the Board is by rotation. Terms of service are staggered so as to avoid all the Directors coming up for retirement, appointment or reappointment at the same time.



## Trustees' Report 2016

continued

### Meetings of the Board



The proper running of Board meetings is primarily the responsibility of the Chair. The main aim of Board meetings is to ensure that all elements of the Board have their say and that Board members gain as full a picture as possible of the workings of the organisation to enable them to ensure that the Board meets its aims. Deliberations of the Board should take place on a regular basis without the presence of management.

As much information as possible about Barretstown's operations, including the reports of Standing Committees, are circulated to Board members on a timely basis in advance of each

Board meeting, so that discussion and debate on these issues is as productive and informative as possible. Where decisions are required to be made by the Board, the relevant papers informing the Board of the particular matter which are circulated in advance of the Board meeting include where possible a recommendation as to a decision from the particular Standing Committee or member of the management team who prepared and circulated the papers.

Reports are to be taken as read and thoroughly discussed, with conclusions and decisions minuted in a manner which ensures that they are followed up.

### Barretstown Standing Committees

The Barretstown Board has five Standing Committees and the Board delegate's specific responsibility to these Board Committees as set out in their Terms of Reference. The Chair of each Committee is a Board member and reports back to the Board at each quarterly Board meeting. The tables below show the membership of each Committee at the date of this report.

#### **Finance & Audit Committee**

The role of the Finance & Audit Committee is to review the adequacy, scope and effectiveness of accounting and internal control systems for all financial activities carried out by Barretstown.

Members
Aidan Lynch (Chair)
Richard Ball
Dee Ahearn (CEO)
Mairéad Forristal (FD)





## Trustees' Report 2016

*continued*

### Risk & Governance Committee

The role of the Risk & Governance Committee is to oversee and review the governance of the organisation and to continually review the governance framework to ensure compliance and best practice. The Committee reviews the company's Risk Register on a quarterly basis and provides advice as to the adequacy of the measures in place.

Members
Alan Murphy (Chair)
Rory Williams
Dee Ahearn (CEO)
Mairéad Forristal (FD)
Tim O' Dea (DOD)

### Nominations & Remunerations Committee

The role of the Nominations & Remuneration Committee is to review the structure, size and composition (including the skills, knowledge and experience) of the Board and its Standing Committees and to make recommendations to ensure the Board is fit for purpose. This Committee is also responsible for the remuneration of the CEO and the Senior Leadership Team.

Members
Maurice Pratt (Chair)
Alan Murphy
Aidan Lynch
Rory Williams
Dee Ahearn* (CEO)

\*The CEO is not present for any discussion in relation to his/her personal remuneration

### Childcare Advisory Committee

The role of the Childcare Advisory Committee is to advise on all aspects of childcare and child protection pertaining to Barretstown. The Committee will assist and support research including evaluation of the benefits and effectiveness of our programmes.

Members
Dr Jane Pears (Chair)
Eimear Burke
Mary O'Rourke
Suzie Guerin
Dr Annemarie Broderick
Dr Declan Cody
Dr Clodagh Ryan
Rachel Kenna
Patrick Flanagan
Karen O'Neill
Orla Keegan
Aine Ni Fhaolain
Dee Ahearn (CEO)
John Fitzgerald (OD)
Eimear Kinsella (Medical Director)
John Mitchell (Camp Director)

### Development Committee

The role of the Development Committee is to engage in, assist with and support the fundraising efforts of Barretstown.

Members
Maurice Pratt (Chair)
Aidan Lynch
Aisling Gannon
David McKeown
Don O'Sullivan
John O'Brien
Peter Harding
Willie Dowling
Andrew Blair
Dee Ahearn (CEO)
Tim O' Dea (DOD)



## Trustees' Report 2016

continued



### Other Governance Matters

Accountability and transparency is vital in everything we do.

This report incorporates statutory requirements as outlined in the Companies Act 2014 and that contained in the Statement of Recommended Practice for Charities preparing their accounts in accordance with the Financial Reporting Standards applicable in the Republic of Ireland (FRS102) (effective 1 January 2015).



We fully comply with the Governance Code. This Code is a voluntary code of practice for good governance of Community, Voluntary and Charitable (CVC) organisations in Ireland. We comply with the Statement of Guiding Principles for Fundraising (Charities Institute Ireland).

- Regular review of financial results and consideration of detailed variance from budgets.
- Reports from five Standing Committees of the Board - Childcare Advisory, Development, Risk & Governance, Finance & Audit and Nominations & Remuneration.
- Delegation of authority.
- Segregation of duties.

#### **Internal Controls**

The Directors have ultimate responsibility for ensuring that the charity has the appropriate systems of internal controls in place and to monitor their effectiveness. The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A four year strategic plan which guides and underpins all activity.
- Annual business plan - Master Action Plan (MAP).
- An annual budget approved by Directors.
- A corporate governance framework.
- A detailed set of policies and procedures including childcare, financial and operational.



## Trustees' Report 2016

*continued*



### Risk Management

The Directors have a formal risk management process to assess all risks and implement risk management strategies and mitigation measures. This involves identifying the types of risks that Barretstown faces and rating them in terms of:

- Potential impact.
- Likelihood of occurrence.
- Current control in place.
- Improvement potential.

The risks are identified by a bottom-up approach where each department reviews the risks in their area and then the internal risk team reviews and ranks those risks. Each risk is recorded on the Risk Register under four risk categories: customer, financial, operational and people. The Register includes the detail of the mitigation measures and plan for improvement where required. The Senior Leadership Team and the Risk & Governance Committee review and update it on a quarterly basis and the Board and other Standing Committee review on an annual basis.



- A full evaluation of the external and internal risks has been completed by a specialist company and they identified a number of risks, none of which are critical. Plans are being developed to address these risks during 2017.

- Daily monitoring of media and digital channels in place.
- Crisis Communication plan in place.
- Media enquiry handling procedure in place.

- Health & Safety Committee reviews the statement annually.
- Committee carries out site inspections / risk assessments before each camp.
- Engagement with local emergency services.
- Medical team & qualified first aiders on site.
- Crisis plan in place with all emergency details.

- Annual review of child welfare Policies / Procedures by the Child Protection Officer, Childcare Advisory Committee & TUSLA.
- Annual staff training on child welfare policies and procedures.
- Full Garda vetting on all employees and volunteers.

- Full Garda vetting on volunteer chaperones.
- Recruit returning chaperone volunteers where possible.
- 5:1 camper to chaperone ratio & minimum of 2 chaperones per group.

**10** Damaging media allegations - Threat to Reputation

**01** Death of camper /staff member or visitor on site

**02** Abuse of children (physical, emotional, sexual) & neglect abuse

**03** Risk of injury, loss / abuse of camper entrusted to Barretstown employee / volunteer chaperone while in transit

**04** Medical malpractice or negligence leading to physical or psychological injury to a camper, staff member or volunteer

**05** Injury of camper/staff member or visitor while on site

**06** Death of camper due to illness while on site

**07** Outreach - Serious injury to staff member / volunteer while delivering an Outreach Programme

**08** Potential financial fraud

**09** Cyber attack

## Barretstown TOP TEN RISKS

- Finance and cash Policies in place including segregation of duties.
- Mandate of authority with limit levels.
- Automated systems to limit manual intervention.

- Risk assessment on delivery of the Outreach Programme completed and signed by all staff and volunteers involved.
- Training materials issued to employees / volunteers prior to programme delivery.
- Supervision counselling support available for Outreach employees/ volunteers where necessary & covered in training document.

- The referral & selection criterion is designed to minimise the possibility of this occurring.
- For children on palliative care there is a review of their health status at the time of attending to camp to determine whether or not they can attend.
- Referral criteria reviewed annually / approved by the Childcare Advisory Committee.

- Health & Safety Committee review the Health & Safety Statement annually.
- The Committee carries out site inspections and risk assessments before each camp.
- Medical team and qualified first aiders on site.
- Crisis plan in place with all emergency details.

- All children get an ID card with photos with medicine reference and all medicines are labelled and segregated.
- All medical employees and volunteers are registered with the Irish Medical Council and An Bord Altranais.

## Trustees' Report 2016

continued

### Plans for the future



*Barretstown has ambitious plans for the future. We want to be able to continue to develop our unique Residential and Outreach Programmes. While all our plans are subject to funding, we believe that with the help of our donors and through hard work we can continue to make progress. Our Master Action Plan (MAP) sets out the following objectives:*

#### **2017 Targets**

**To raise €5.1m to fund our programmes**

**To serve 2,474 residential campers**

**To serve 3,380 outreach campers**

#### **In addition to this we will strive to;**

- Continually review the excellence and integrity of our Programmes to ensure we are operating to the highest possible standards.
- Continue to move to year round programming.
- Broaden the current illness groups served with a view to supporting more children and families through our range of programmes.
- Further roll out our Outreach Programmes into other hospitals, schools and communities.
- Continue to develop partnerships with other organisations to benefit programme improvement, staff development and camper recruitment.
- Invest further in door to door and direct marketing programmes to continually develop long-term sustainable income streams and adequate reserves for the future.
- Continue to review our cost base.
- Continue to review all aspects of the business to ensure we are "fit for purpose" into the future.
- Continue the improvements and future proof Barretstown's facilities for our increasing camper numbers in years to come.
- In 2017, we will commence construction on our new volunteer accommodation block.



## Trustees' Report 2016

*continued*



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### Training and Development



Barretstown delivered a very strong performance in 2016, underpinned by the continuous training and development of our people. We recruit and invest in the best people to ensure our campers have the best possible experience, with individual training priorities agreed across the organisation when annual goals are set in December and January for the New Year.

2016 was no exception and we continued our focus on education and training, with staff at every level able to take up opportunities to broaden their skills and further their careers. This has ensured that we have highly capable staff consistently delivering high quality standards across every part of the organisation.

In addition, in 2016 we recruited 1,700 volunteers who each attended a half day's training before starting their camp.

Barretstown supports nine Community Employment Scheme (CES) participants to assist in their progression to full time employment.

Our focus for 2017 is to build on the strong foundations already laid. We are committed to developing talent across the organisation. Every member of staff is encouraged to identify and explore learning and development opportunities with their leaders.

Our training programmes are directly aligned to and fully underpin the business strategy. Our 13 key people

leaders are participating in a rigorous personal development programme for 2017, tailored to each individual's strengths and areas for development. This leadership training programme, supported by an effective succession plan, will be essential to ensuring leadership strength in pivotal positions. They will ensure Barretstown can retain and develop knowledge, capital and key relationships for the future sustainability of the charity.



**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
*(a company limited by guarantee without share capital)*



## Trustees' Report 2016

*continued*

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### Employee Rights and Equal Opportunities

The Directors and the Senior Leadership Team of Barretstown strive to be transparent, accountable and to balance the rights and responsibilities of all stakeholders. We understand the importance of active communication and engagement with our employees, underpinned by robust Policies and Procedures.

We prioritise fairness, equity and transparency in all dealings with our employees and our detailed Staff Handbook sets out all our HR Policies and Procedures. We have comprehensive Policies covering the following important areas:

- Dignity at work
- Grievance Procedure
- Disciplinary Procedure
- Equality Policy
- Bullying & Harassment

We maximise the contribution of all staff by encouraging our people to develop their potential in a workplace committed to equality, diversity and mutual respect. We respect the right of each individual to dignity in their working life. All will be treated equally and respected for their individuality and diversity.



## **Trustees' Report 2016**

*continued*

### **Vetting**

Barretstown is fully compliant in its obligations under the National Vetting Bureau (Children and Vulnerable Persons) Act 2012.

Barretstown's Child Protection Policies and Procedures are based on Children First 2011.

### **Accounting records**

The measures taken by the Directors to secure compliance with the company's obligation to keep adequate accounting records are the use of appropriate systems and procedures and employment of competent persons. The accounting records are kept at Barretstown Castle, Ballymore Eustace, Co. Kildare.

### **Events since the end of the financial year**

There are no significant or material subsequent events affecting the company since the year end, other than that set out in note 23 on page 91.

### **Future developments**

It is the intention of the Directors to continue to develop the existing activities of the company.

### **Foreign branches**

The Barretstown Gang Camp Fund Limited is a member camp of the SeriousFun Children's Network. Maurice Pratt is Chairman of the Barretstown Gang Camp Fund Limited and Vice Chair of the SeriousFun Children's Network Board. Dee Ahearn, CEO of Barretstown, is Chair of the CEO Council of the SeriousFun Children's Network. In 2004 the Barretstown Gang Camp Fund (UK) Limited became a subsidiary of the Barretstown Gang Camp Fund Limited. The Barretstown Gang Camp Fund Limited also has a branch entity in Spain which supports tax efficient giving for Spanish donors.

### **Political donations**

The company did not make any political donations during the financial period.

### **Research and development**

The company did not incur any research and development expenditure during the financial period.

### **Auditors**

The auditors, PricewaterhouseCoopers, have indicated their willingness to continue in office and a resolution that they be re-appointed will be proposed at the Annual General Meeting.



## Trustees' Report 2016

continued

### Health & Safety



Barretstown strives to develop a "Total Safety Culture" which values safety for staff, campers, volunteers, and all visitors to our facility and in all our off site activities.

Our starting point is total commitment to:-

- Comply with all relevant legislation.
- Provide education and training to all staff in safe systems of work.
- Ensure the physical workplace is safe and free from hazards.
- Responsibility for excellence is shared by all involved in Barretstown. Our Board and Senior Leadership Team exercise ongoing stewardship of our health and safety performance. We have an active Health and Safety (H&S) Committee, including our staff Safety Representative, comprising employees drawn from all areas meeting regularly. We have a comprehensive Policies and Procedures Manual which is reviewed annually and updated as required. The Health & Safety Committee conduct regular site walks to complete risk reviews and identify necessary corrective actions. We operate an ongoing monitoring programme at both Health & Safety Committee and Senior Leadership Team level to monitor any accidents or near misses that occur and implement any necessary corrective actions.
- The Barretstown approach to Health and Safety management and to maintaining a safe environment is a behaviour based approach engaging all staff to inculcate excellent health and safety practices as a fundamental of everything we do.



## Trustees' Report 2016

continued



### Barretstown and the Environment

Barretstown camp resides in a beautiful 500 acre estate among the foothills of the Wicklow mountains on the Kildare Wicklow border. The estate has generous pasture and woodlands. The estate buildings are a mixture of very old and newer, more modern buildings.

To help ensure good environmental stewardship, our Environmental Policy sets out our core goals for managing the camp. We have ongoing improvement projects in our focus areas of energy conservation, waste and water. Sustainability is at the heart of everything we do; and our focus is to minimise waste, harmful emissions and water usage.



#### **Energy conservation**

Barretstown believe that it is crucial to minimise energy use and has invested in many energy efficiency projects across the site. When setting about developing our new buildings and facilities, Barretstown is mindful of the built environment and mitigating excessive energy use is a priority. Energy efficiency is also front of mind when upgrading and renovating our older buildings.

The optimum energy saving solution is often a combination of employee and camper awareness, energy metering, building management systems and energy-efficient lighting upgrades and we continue to work on these areas. Our new offices and dining hall offices have a BER rating of A3.

#### **Waste management**

Barretstown recycles paper, cardboard, electronic equipment, printer toners and mobile phones. We purchase and operate energy-rated servers, personal computers and printers.

Barretstown is fully committed to reducing the amount of waste sent to landfill and is continuously looking at new and innovative ways to reduce the amount of waste produced, where it is generated, to reuse and recycle wherever possible. In addition to reducing our overall waste volumes, Barretstown looks to divert waste from landfill through work with suppliers to reduce waste at source. Barretstown also seeks opportunities to turn waste into a resource, for example some food waste is used as animal feed where appropriate.



# Trustees' Report 2016

*continued*



## **Water**

Water is a precious natural resource that Barretstown aspires to manage in a responsible manner. In general, water is mainly used for general catering and sanitation purposes and the aim is to maximise water conservation through the use of rainwater harvesting and other water saving measures. Barretstown is focused on both the quantity of water used in our operations and the quality of the water we discharge from our site. We recognise that water stress is a growing issue and we assess our operations with a view to focusing greater attention on conservation measures across our site.

## **Employee engagement**

Employee involvement and ownership are key to successful outcomes and we encourage all employees to be energy and waste conscious. We endeavor to ensure that our offices are operated in the most energy-efficient manner possible. We have a range of initiatives to improve our performance, including: the implementation of various 'turn-off' initiatives (computers and lights); motion sensor activated lighting; removal of bins from workplaces and the development of a recycling centre. We will continue to deliver efficiency savings in all aspects of our business supported by our committed staff.

## **The Programme**

### **Barretstown's 2016 programme involved:**

- Benchmarking our usage levels for electricity, gas, water and waste disposal for 2016 against the number of staff, campers and visitors to our facility.
- Monitoring metres for usage in order to reduce consumption against the level of site usage every year over the next three years.
- A land management programme to improve the fertility of the pastures.
- Benchmarking the levels and developed a nutrition programme to improve these levels, is in place.
- Introducing a biodiversity programme and commencing a positive cultivation programme of natural growing areas for trees, plants and insects.
- Maintenance, sanitisation and land management programmes all using ethical products to ensure no adverse impacts.
- Registering with EcoMerit to provide programme certification and to have all programme improvements independently verified.



*The hospital treats the illness, we treat the child*



Over  
**40,000**  
Campers  
since 1994

**9**  
Autumn  
Family  
Camps

**7**  
Summer  
camps

**1,700**  
Volunteers

**6,237**  
Campers served through  
Residential and  
Outreach  
Programmes

**Partnered with:**  
The Jack & Jill  
Children's Foundation  
Irish Heart Foundation  
Debra Ireland  
European Haemophilia Consortium  
Anam Cara  
Irish Skin Foundation

**Outreach Programmes  
running in:**

Our Lady's  
Children's Hospital, Crumlin  
Cork University Hospital  
University Hospital Limerick  
The Royal Belfast Hospital  
for Sick Children  
Alder Hey Children's  
Hospital, Liverpool

**25**  
**CAMPS**

**9**  
Spring  
Family  
Camps

**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
*(a company limited by guarantee without share capital)*



## Trustees' Report 2016

continued

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### TRUSTEES' RESPONSIBILITIES STATEMENT

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with Irish law.

Irish law requires the trustees to prepare financial statements for each financial year that give a true and fair view of the company's assets, liabilities and financial position as at the end of the financial year and of the profit or loss of the company for the financial year. Under that law the trustees have prepared the financial statements in accordance with Generally Accepted Accounting Practice in Ireland (accounting standards issued by the Financial Reporting Council of the UK, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and promulgated by the Institute of Chartered Accountants in Ireland and Irish law).

Under Irish law, the trustees shall not approve the financial statements unless they are satisfied that they give a true and fair view of the company's assets, liabilities and financial position as at the end of the financial year and the profit or loss of the company for the financial year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable

accounting standards and identify the standards in question, subject to any material departures from those standards being disclosed and explained in the notes to the financial statements; and

- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to:

- correctly record and explain the transactions of the company;
- enable, at any time, the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy; and
- enable the trustees to ensure that the financial statements comply with the Companies Act 2014 and enable those financial statements to be audited.

The trustees are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in Ireland governing the preparation and dissemination of financial statements may differ from legislation in other jurisdiction.

## **Independent auditors' report to the members of Barretstown (formerly The Barretstown Gang Camp Fund Limited)**

### **Report on the financial statements**

#### ***Our opinion***

In our opinion, Barretstown's group financial statements and company financial statements (the "financial statements"):

- give a true and fair view of the group's and the company's assets, liabilities and financial position as at 31 December 2016 and of the group's and the company's profit and cash flows for the year then ended;
- have been properly prepared in accordance with Generally Accepted Accounting Practice in Ireland; and
- have been properly prepared in accordance with the requirements of the Companies Act 2014.

#### ***What we have audited***

The financial statements, included within the Annual Report, comprise:

- the company and group balance sheets as at 31 December 2016;
- the group statement of financial activities for the year then ended;
- the group cash flow statement for the year then ended;
- the statement of changes in funds for the year then ended; and
- the notes to the financial statements, which include a summary of significant accounting policies and other explanatory information.

The financial reporting framework that has been applied in the preparation of the financial statements is Irish law and accounting standards issued by the Financial Reporting Council and promulgated by the Institute of Chartered Accountants in Ireland (Generally Accepted Accounting Practice in Ireland), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. In making such estimates, they have made assumptions and considered future events.

### **Matters on which we are required to report by the Companies Act 2014**

- We have obtained all the information and explanations which we consider necessary for the purposes of our audit.
- In our opinion the accounting records of the company were sufficient to permit the company financial statements to be readily and properly audited.
- The Company Balance Sheet is in agreement with the accounting records.
- In our opinion the information given in the Trustees' Report is consistent with the financial statements.

## **Matter on which we are required to report by exception**

### ***Directors' remuneration and transactions***

Under the Companies Act 2014 we are required to report to you if, in our opinion, the disclosures of directors' remuneration and transactions specified by sections 305 to 312 of that Act have not been made. We have no exceptions to report arising from this responsibility.

## **Responsibilities for the financial statements and the audit**

### ***Our responsibilities and those of the trustees***

As explained more fully in the Trustees Responsibilities in Relation to the Financial Statements set out on page 51, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with Irish law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with section 391 of

the Companies Act 2014 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

### ***What an audit of financial statements involves***

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland). An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of:

- whether the accounting policies are appropriate to the group's and the company's circumstances and have been consistently applied and adequately disclosed;
- the reasonableness of significant accounting estimates made by the trustees; and
- the overall presentation of the financial statements.

We primarily focus our work in these areas by assessing the trustees' judgements against available evidence, forming our own judgements, and evaluating the disclosures in the financial statements.

We test and examine information, using sampling and other auditing techniques, to the extent we consider necessary to provide a reasonable basis for us to draw conclusions. We obtain audit evidence through testing the effectiveness of controls, substantive procedures or a combination of both.

In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### ***Aisling Fitzgerald***

for and on behalf of  
PricewaterhouseCoopers  
Chartered Accountants and  
Statutory Audit Firm  
Dublin

27th June 2017

# CONOR



*“...The big part of him, my funny, outgoing and happy boy that cancer had taken away, had returned.*

*And I believe that Barretstown was the reason”*

This is what happened to Conor Fitzgerald and his family almost two years ago. They were on their summer holidays in Spain when they found out Conor had cancer.

Conor was twelve years old. Two weeks away from starting secondary school and on a big family holiday.

But while on holiday Conor got sick. His parents Valerie and Frank thought it was heat stroke. But after a few days Conor was still not better.

Instead of enjoying the holiday, Conor was brought to hospital. And after a few days, he did start to feel a bit better. Then on the flight home Conor could see his parents were worried... they were doing their best to keep smiling... to pretend everything was okay, when in reality they were fearing the worst.

Receiving a cancer diagnosis is traumatic enough. But can you imagine being told by doctors in a foreign language, and in a foreign country, that your child has cancer?

This was the start of a tough journey for Conor and his family. One that would take its toll on Conor both physically and mentally. You see cancer doesn't just attack a child's body, it damages their confidence and their self-esteem too.

If you met the Fitzgeralds before Conor got sick you'd say they were your typical family. There were conversations around the dinner table, arguments about what to watch on TV, and homework. All the simple and everyday things that make being part of a family so special.

That all changed when Conor and his family returned home from Spain.

He got really upset when they got home. Because his mam told him he had to go to hospital and miss his first day of secondary school.

All Conor wanted to do was start school.

Sadly, Conor didn't get to start school with his friends. After being checked

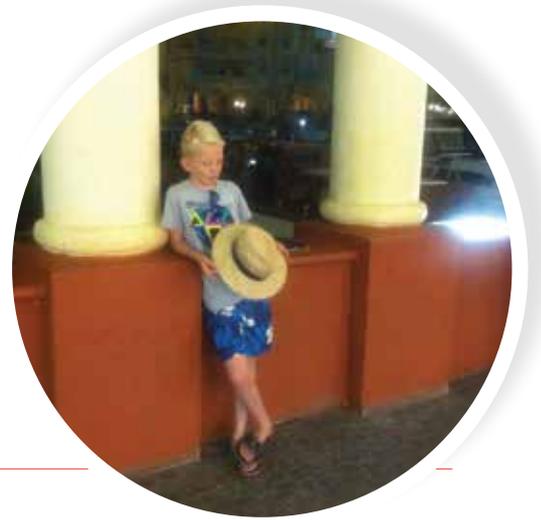
into Temple Street, his doctors sent him to Crumlin. Conor had leukaemia and he had to start cancer treatment immediately.

***“I don't think I need to go into too much detail about what the next several months were like for Conor. His treatment wore him down. He didn't have the energy to leave the house. And even if he wanted to, he'd risk picking up an infection that could put him in hospital.”***

Conor's parents had to split themselves between being in hospital and looking after Conor, and caring for their other four children. His mam often had to get their three eldest sons to care for their youngest, Isabel, who was only eight.

Cancer kept Conor out of school, and away from his friends for eight and a half months. He started going into a shell. He couldn't go anywhere except hospital, as his mam Valerie told me.

**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
*(a company limited by guarantee without share capital)*



***“We couldn’t bring Conor anywhere. Because he had to have his tablets, get his bloods checked... everything revolved around hospitals and medicines.”***

Every time I visit Crumlin, I meet parents who are doing their best to cope after finding out their child has cancer. And like Conor and his family, these families can’t see a bright spot anywhere on the horizon.

As I mentioned earlier, missing out on most of his first year in secondary was a huge blow for Conor. When he was in school, he felt awkward because he had missed out on so much. And when he was out of school, he felt guilty because he wasn’t in class. Conor retreated further into his shell.

But then he came to Barretstown. Something magical happened. I’ll let his mam tell you...

***“We had to put on a show one night.***

***And Conor wasn’t up for getting involved. He just kept saying ‘OH MY GOD!’***

***Next thing I turn around and there he was dressed up in an outfit dancing around!***

***Barretstown lifted Conor up. After a couple of days at camp, he became outgoing. Conor was himself again.”***

When Conor heard about Barretstown, he didn’t want to go. He told his mam he didn’t want to go anywhere that had anything to do with cancer. But when he came he found out Barretstown isn’t about having an illness at all. It’s about having fun!

Through Barretstown’s programme of activities - what we call Therapeutic Recreation - Conor started to get his self-confidence back. He started to believe in himself again. He met other children with serious illnesses who knew what he was going through. Conor found out he wasn’t alone.

We have the camp grounds and the fairy tale castle. And we have the fun and challenging activities that show children they can do anything. But you’re the one who brings them here. You make the magic happen.

I think you’ll agree that children like Conor desperately need a bit of magic in their lives.

I’m happy to tell you that the magic Conor felt at Barretstown stayed with him long after he left camp. It was there when he started back at school last September. This is what his mam told me.

***“He said to me, ‘I’m enjoying being back in school now because I don’t feel awkward anymore.’*** I think last year he felt people were looking at him.

For the first time since he got sick I felt like I was back talking to my son. The big part of him, my funny, outgoing and happy boy that cancer had taken away, had returned. And I believe that Barretstown was the reason.”



## GROUP STATEMENT OF FINANCIAL ACTIVITIES

Financial Year Ended 31 December 2016

	Notes	Unrestricted fund	Restricted operating	Restricted capital	Endowment funds	Capital reserve funds	Total 2016	Total 2015
		€	€	€	€	€	€	€
<b>Incoming resources:</b>								
<b>Incoming resources from generated funds</b>								
Donations and legacies	2	5,293,735	409,874	166,290	-	-	5,869,899	4,233,530
Charitable activities	3	-	151,365	-	-	-	151,365	151,679
Other trading activities	4	789,712	12,965	-	-	-	802,677	708,057
Investments	5	75,028	-	-	-	-	75,028	140,968
Other incoming resources		8,636	-	-	-	-	8,636	8,064
<b>Total income and endowments:</b>		<b>6,167,111</b>	<b>574,204</b>	<b>166,290</b>	<b>-</b>	<b>-</b>	<b>6,907,605</b>	<b>5,242,298</b>
<b>Expenditure on</b>								
Raising funds	6	2,065,831	-	-	-	-	2,065,831	1,312,602
Charitable activities	7	2,833,258	574,204	-	-	-	3,407,462	3,246,053
<b>Total expenditure</b>		<b>4,899,089</b>	<b>574,204</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5,473,293</b>	<b>4,558,655</b>
<b>Net income before gain/(loss) on investments</b>		<b>1,268,022</b>	<b>-</b>	<b>166,290</b>	<b>-</b>	<b>-</b>	<b>1,434,312</b>	<b>683,643</b>
Net gains on investments	14	149,293	-	-	-	-	149,293	486,239
<b>Net income</b>		<b>1,417,315</b>	<b>-</b>	<b>166,290</b>	<b>-</b>	<b>-</b>	<b>1,583,605</b>	<b>1,169,882</b>
Transfers between funds		3,378,825	-	(3,378,825)	-	-	-	-
<b>Net movements in funds</b>		<b>4,796,140</b>	<b>-</b>	<b>(3,212,535)</b>	<b>-</b>	<b>-</b>	<b>1,583,605</b>	<b>1,169,882</b>
Total funds brought forward		11,112,301	210,532	10,122,265	675,520	1,434	22,122,052	20,952,170
Reconciliation of funds		-	-	-	-	-	-	-
<b>Total funds carried forward</b>		<b>15,908,441</b>	<b>210,532</b>	<b>6,909,730</b>	<b>675,520</b>	<b>1,434</b>	<b>23,705,657</b>	<b>22,122,052</b>

The Statement of Financial Activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

## GROUP STATEMENT OF FINANCIAL ACTIVITIES

Financial Year Ended 31 December 2015

	Notes	Unrestricted funds	Restricted operating	Restricted capital	Endowment funds	Capital reserve funds	Total 2015	Total 2014
		€	€	€	€	€	€	€
<b>Incoming resources:</b>								
<b>Incoming resources from generated funds</b>								
Donations and legacies	2	3,584,790	461,027	187,713	-	-	4,233,530	3,438,314
Charitable activities	3	-	151,679	-	-	-	151,679	151,365
Other trading activities	4	646,907	18,600	42,550	-	-	708,057	1,105,295
Investments	5	140,968	-	-	-	-	140,968	138,171
Other incoming resources		8,064	-	-	-	-	8,064	6,039
<b>Total income and endowments:</b>		<b>4,380,729</b>	<b>631,306</b>	<b>230,263</b>	<b>-</b>	<b>-</b>	<b>5,242,298</b>	<b>4,839,184</b>
<b>Expenditure on</b>								
Raising funds	6	1,312,602	-	-	-	-	1,312,602	2,009,038
Charitable activities	7	2,614,747	631,306	-	-	-	3,246,053	3,195,931
<b>Total expenditure</b>		<b>3,927,349</b>	<b>631,306</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4,558,655</b>	<b>5,204,969</b>
<b>Net income before gain (loss) on investments</b>		453,380	-	230,263	-	-	683,643	(365,785)
Net gains on investments	14	486,239	-	-	-	-	486,239	742,354
<b>Net income</b>		<b>939,619</b>	<b>-</b>	<b>230,263</b>	<b>-</b>	<b>-</b>	<b>1,169,882</b>	<b>376,569</b>
Transfers between funds		281,763	-	(281,763)	-	-	-	-
<b>Net movements in funds</b>		<b>1,221,382</b>	<b>-</b>	<b>(51,500)</b>	<b>-</b>	<b>-</b>	<b>1,169,882</b>	<b>376,569</b>
Total funds brought forward		9,890,919	210,532	10,173,765	675,520	1,434	20,952,170	20,575,601
Reconciliation of funds		-	-	-	-	-	-	-
<b>Total funds carried forward</b>		<b>11,112,301</b>	<b>210,532</b>	<b>10,122,265</b>	<b>675,520</b>	<b>1,434</b>	<b>22,122,052</b>	<b>20,952,170</b>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

## GROUP BALANCE SHEET

31 December 2016

	Notes	2016	2015
		€	€
<b>Fixed assets</b>			
Intangible assets	12	171,628	38,326
Tangible assets	13	11,996,562	8,621,643
Investments	14	8,343,627	10,574,334
		<u>20,511,817</u>	<u>19,234,303</u>
<b>Current assets</b>			
Stocks	15	47,851	12,567
Debtors (including €Nil (2015: €Nil) due after more than 1 year)	16	45,778	31,345
Cash and cash equivalents		4,178,411	3,376,185
		<u>4,272,040</u>	<u>3,420,097</u>
<b>Creditors</b> (amounts falling due within one year)	17	(1,078,200)	(532,348)
		<u>3,193,840</u>	<u>2,887,749</u>
<b>Net current assets</b>			
		<u>3,193,840</u>	<u>2,887,749</u>
<b>Total net assets</b>		<u>23,705,657</u>	<u>22,122,052</u>
<b>Funded by:</b>			
Unrestricted funds		15,908,441	11,112,301
Restricted operating		210,532	210,532
Restricted capital		6,909,730	10,122,265
Endowment funds		675,520	675,520
Capital reserve funds		1,434	1,434
		<u>23,705,657</u>	<u>22,122,052</u>
<b>Total charity funds</b>		<u>23,705,657</u>	<u>22,122,052</u>

On behalf of the board



Maurice Pratt



Aidan Lynch

## COMPANY BALANCE SHEET

31 December 2016

	Notes	2016	2015
<b>Fixed assets</b>		€	€
Intangible assets	12	171,628	38,326
Tangible assets	13	11,996,562	8,621,643
Investments	14	8,343,627	10,574,334
		<u>20,511,817</u>	<u>19,234,303</u>
<b>Current assets</b>			
Stocks	15	47,851	12,567
Debtors (including €Nil (2015: €Nil) due after more than 1 year)	16	54,659	49,901
Cash and cash equivalents		4,168,157	3,355,488
		<u>4,270,667</u>	<u>3,417,956</u>
<b>Creditors: amounts falling due within one year</b>	17	(1,078,200)	(532,348)
<b>Net current assets</b>		<u>3,192,467</u>	<u>2,885,608</u>
<b>Total net assets</b>		<u>23,704,284</u>	<u>22,119,911</u>
<b>Funded by:</b>			
Unrestricted funds		15,907,068	11,110,160
Restricted operating		210,532	210,532
Restricted capital		6,909,730	10,122,265
Endowment funds		675,520	675,520
Capital reserve funds		1,434	1,434
		<u>23,704,284</u>	<u>22,119,911</u>
<b>Total charity funds</b>		<u>23,704,284</u>	<u>22,119,911</u>

On behalf of the board



Maurice Pratt



Aidan Lynch

## GROUP STATEMENT OF CHANGES IN FUNDS

31 December 2016

	Unrestricted funds	Restricted operating	Restricted capital	Restricted endowment	Capital reserves	Total
	€	€	€	€	€	€
<b>Group</b>						
Balance at 1 January 2015	9,890,919	210,532	10,173,765	675,520	1,434	20,952,170
Surplus for the year	453,380	-	230,263	-	-	683,643
Unrealised gain on investments	486,239	-	-	-	-	486,239
Transfers	281,763	-	(281,763)	-	-	-
Net movement in funds for the financial year	1,221,382	-	(51,500)	-	-	1,169,882
Balance at 31 December 2015	11,112,301	210,532	10,122,265	675,520	1,434	22,122,052
Balance at 1 January 2016	11,112,301	210,532	10,122,265	675,520	1,434	22,122,052
Surplus for the year	1,268,022	-	166,290	-	-	1,434,312
Unrealised gain on investments	149,293	-	-	-	-	149,293
Transfers	3,378,825	-	(3,378,825)	-	-	-
Net movement in funds for the financial year	4,796,140	-	(3,212,535)	-	-	1,583,605
Balance at 31 December 2016	15,908,441	210,532	6,909,730	675,520	1,434	23,705,657



## COMPANY STATEMENT OF CHANGES IN FUNDS

31 December 2016

	Unrestricted funds	Restricted operating	Restricted capital	Restricted endowment	Capital reserves	Total
	€	€	€	€	€	€
<b>Company</b>						
Balance at 1 January 2015	9,888,413	210,532	10,173,765	675,520	1,434	20,949,664
Surplus for the year	453,380	-	230,263	-	-	683,643
Unrealised gain on investments	486,239	-	-	-	-	486,239
Transfers	281,763	-	(281,763)	-	-	-
Net movement in funds for the financial year	1,221,747	-	(51,500)	-	-	1,170,247
Balance at 31 December 2015	11,110,160	210,532	10,122,265	675,520	1,434	22,119,911
Balance at 1 January 2016	11,110,160	210,532	10,122,265	675,520	1,434	22,119,911
Surplus for the year	1,268,790	-	166,290	-	-	1,435,080
Unrealised gain on investments	149,293	-	-	-	-	149,293
Transfers	3,378,825	-	(3,378,825)	-	-	-
Net movement in funds for the financial year	4,796,908	-	(3,212,535)	-	-	1,584,373
Balance at 31 December 2016	15,907,068	210,532	6,909,730	675,520	1,434	23,704,284



## GROUP CASH FLOW STATEMENT

Financial Year Ended 31 December 2016

	Notes	2016	2015
		€	€
<b>Cash flows from operating activities</b>	21	2,186,325	1,034,450
<b>Cash flows from Investing activities</b>			
Income from investments	5	75,028	140,968
Proceeds from investment properties	14	2,380,085	-
Purchase of property, plant and equipment	13	(3,705,910)	(398,164)
Purchase of intangibles	12	(133,302)	(38,670)
<b>Net cash used in investing activities</b>		(1,384,099)	(295,866)
<b>Change in cash and cash equivalents in the reporting period</b>		<b>802,226</b>	<b>738,584</b>
<b>Reconciliation of net cash flow to movement in net funds</b>			
Change in net fund resulting from cash flow		802,226	738,584
Cash and cash equivalents at the beginning of the reporting period		3,376,185	2,637,601
<b>Cash and cash equivalents at the end of the reporting period</b>		<b>4,178,411</b>	<b>3,376,185</b>



On behalf of the board

Maurice Pratt

Aidan Lynch



## NOTES TO THE FINANCIAL STATEMENTS

### 1

#### **Summary of Significant Accounting Policies, Critical Accounting Judgements and Statement of Compliance**

The significant accounting policies used in the preparation of the entity financial statements are set out below. These policies have been consistently applied to all financial years presented, unless otherwise stated. The charity has adopted FRS 102 and Charity SORP (FRS 102) in these entity's financial statements.

The preparation of financial statements in conformity with FRS 102 requires the use of certain key assumptions concerning the future, and other key sources of estimation uncertainty at the reporting date. It also requires the trustees to exercise their judgement in the process of applying the company's accounting policies. The areas involving a higher degree of judgement or areas where assumptions and estimates have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are disclosed on page 73.

#### **Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2014.

Barretstown meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The trustees have determined the profit and loss formats as required by Schedule 3 of Companies Act 2014 be adapted to present results in accordance with the formats provided by Charities SORP (FRS 102) which details the income and expenditure by nature. Given that the company is a company limited by guarantee, the capital and reserves section of the balance sheet has been adapted accordingly to reflect this fact. The trustees consider that the layout adopted more correctly reflects the nature of the entity given that the entity is a not-for-profit organisation which is limited by guarantee.

#### **Going concern**

The Company meets its day-to-day working capital requirements through its cash balances and investments. The current economic conditions continue to create uncertainty over the ability of the Charity to maintain the level of donations received. The Company's forecasts and projections, taking account of reasonably possible changes in trading performance, show that the Company should be able to operate for the foreseeable future. After making enquiries, the executive committee have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Therefore these financial statements have been prepared on a going concern basis.



## NOTES TO THE FINANCIAL STATEMENTS

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### Consolidated financial statements

The audited financial statements of the parent undertaking and its 100% owned subsidiary undertaking for the year ended 31 December 2016 are incorporated in these group financial statements.

### Foreign currencies

- (i) Functional and presentation currency

The Charity's functional currency and presentation currency is the Euro, denominated by the symbol '€'.

- (ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated to Euro using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of Financial Activity except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of Financial Activity within direct charitable activities costs.

### Income

Income is recognised when the Charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

### Legacy income

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the Charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the Charity, or the Charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

### Donations

Income from individual and corporate donations is recognised when there is evidence of entitlement to the donation and the receipt is probable and the amount can be measured reliably. Where there are specific performance conditions attaching to a particular donation, the amount of the donation relating to the performance condition is deferred and recognised when the specific performance conditions have been met.

### Corporate Partnerships

Corporate partnership income is paid directly by Barretstown's corporate partners by bank transfer. Corporate partnership income is generally recognised when received, unless there is a specific performance condition attaching to the amount received, in which case the amount is deferred and recognised when the specific performance conditions have been met.





## NOTES TO THE FINANCIAL STATEMENTS

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### **Individual Giving Door to Door**

Door to Door income is collected by direct debit each month and recognised in that month. For new campaigns, Door to Door recruitment is operated by a third party service provider on behalf of Barretstown where donors sign up for a direct debit. The third party service provider has no licence to collect cash on behalf of Barretstown.

### **Individual Giving Direct Mail**

This income is generated as a result of direct mail campaigns where appeal packs are posted out. The resulting donations are received by Barretstown via post or online payment directly in to our bank account. The income is recognised upon receipt.

### **Event Income**

Barretstown co-ordinates a number of internal and external events and activities each year:

- Internal events include the Barretstown Gala, the Corporate Quiz and the annual Golf Day. Event income is collected by cheque or bank transfer, and is recognised when there is evidence of entitlement, receipt is probable and the amount can be measured reliably.
- External community events, in general these are organised by various community groups who are fundraising for Barretstown. Such income is recognised upon receipt in Barretstown.

### **Rental income**

Rental income arising on the sub-lease of certain elements of Office of Public Works (OPW) land which is provided at a nominal rent for use by Barretstown is recognised as it falls due from the sub tenant. Rental income arising on the rental of investment properties held by Barretstown as investment properties is recognised as the rental income falls due.

### **Grant income**

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the Charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

### **Other income**

Other income comprises of income from the sale of merchandise in the Barretstown shop and also income from site hire to corporate companies. Merchandise income is recognised on a cash receipts basis. Site hire income is recognised on the date of the event.

### **Recovery of PAYE on donations**

Income generated from the recovery of PAYE on donations is recognised when it is probable that the income will be received and the amount can be measured reliably.

### **Donated services and facilities**

Donated professional services and donated facilities are recognised as income when the Charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the Charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised. Please refer to the Trustees' annual report for more information about their contribution.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the Charity which is the amount the Charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.



# BRANDON



*In that one night in Barretstown, he charmed and entertained an audience full of children just like him. He made them smile. It was pure magic.*

For Brandon, life was full of joy, not to mention plenty of singing and dancing before he got sick. According to his Mum, Brandon was your typical boy. Always on the go, he enjoyed being outside playing football. And he loved to swim, he was a real water baby.

Brandon was also an entertainer. He'd happily put on a little dance and show for you. He enjoyed making people smile. But toward the end of last year, he started to struggle.

He was getting frequent headaches, and was vomiting all the time. This went on for months, as his Mum brought him back and forth to doctors.

During one of his trips to hospital, Brandon was shaky on his feet. He could barely stand up straight. That's when the doctor ran a CT scan and found the tumour.

Surgery was Brandon's only option. Three days after he received his diagnosis, he was wheeled into theatre, where surgeons operated and removed his tumour.

I'll let his Mum tell you what happened next...

***"After the surgery Brandon got posterior fossa syndrome. It's when speech and movement is affected. He was talking a bit after surgery the first night and then the next day there was nothing. He couldn't move or talk or***

***do anything. He was bedridden for a couple of weeks, then he was brought to Crumlin to start chemotherapy."***

In the space of four days, Brandon went from being a carefree and fun-loving four-year-old, to being confined to a hospital bed, unable to move or talk.

Over the next few weeks, between rounds of chemotherapy, Brandon had to have physiotherapy to help him start moving and talking again. As you can probably guess, it was a horrible and difficult time for Brandon, and his family.

Because Brandon couldn't talk, he'd just give the thumbs up or thumbs down. That was his communication for a while - thumbs up or thumbs down.

Gradually he started talking again. The first thing he asked was, ***'why couldn't I walk, why couldn't I move?'***

Without a doubt, I can tell you Brandon desperately needed Barretstown.

He was too young to understand what was happening to him. His doctors had to insert a special device called a PEG tube into his stomach so he could eat. And he was fitted with a Hickman 'Freddie' line through which he received chemotherapy treatment.

Brandon had to cope with all of this while also undergoing intense rehabilitation to learn to walk and talk again. On top of all this, he suffered through extreme mood swings, as a result of his tumour.

He'd go from deliriously happy to unbearably sad in the blink of an eye. Stuck in his hospital bed, unable to talk or move, he felt like he couldn't do anything anymore. He sank into depression.

While Brandon was in the middle of chemotherapy treatment, his Mum heard about Barretstown. But she was nervous about bringing him to camp.

***"I didn't know a lot about Barretstown before we first came. I was a bit hesitant that he wouldn't be able to do a lot of things because he wasn't fully mobile."***

But that's the magic of Barretstown. Finding out that you can do more than you think, and learning that anything is possible. I'll let his Mum tell you about Brandon's special night...

***"The caras put on a show one night, and they asked Brandon 'what do you want to do?'***

***He said, 'I want to do a magic trick! So one of the caras taught him a trick and then we had to dance. When we all got up on the stage, Brandon did his magic trick, and called for help from the audience. Then he did his dance and we helped him do a flip.***

***When he was back at school he was telling his teacher and all his friends what he did at Barretstown. And normally he wouldn't speak up at all.***

**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
(a company limited by guarantee without share capital)



***Barretstown gave him a big boost of confidence."***

In that one night in Barretstown, he charmed and entertained an audience full of children just like him. He made them smile. It was pure magic.

I'm happy to tell you that the magic continued for Brandon when he and his family attended Family Camp again in Spring 2016.

Brandon got to do things he never imagined he'd be able to do because of his cancer. Like kayaking and riding a canoe. He even transformed into his favourite superheroes, including Spider-Man and a Teenage Mutant Ninja Turtle!

His Mum told me that coming to Barretstown and being around other children who were seriously ill did Brandon a world of good...

***"It was great for him to see other kids that were sick but were up and being active. They were still happy and still being regular kids."***

Brandon realised he didn't have to be that sick child lying in a hospital bed, waiting to get better, and waiting to get back to being a regular child again.

That's because at Barretstown, every activity in camp centres around what a child is able to do. So when a child succeeds in overcoming a challenge (and they always do!) they start to take on bigger challenges.

With each success, a child slowly builds up their confidence. And the more confident a child feels, the more in control they feel. That's when they start believing in themselves again.

It's all part of our medically endorsed programme of Therapeutic Recreation, which we developed to help children build themselves back up after serious illness. But for children like Brandon and their families they don't see the inner workings of our programme – all they see – and feel – is the magic!

For Brandon's Mum, the real magic happened when they left Barretstown...

***"Recently we were at a party, and Brandon got up in the middle of it and started doing karaoke and was singing away in the microphone!"***

***Before we came to Barretstown, Brandon would've been the kid to sit in the corner and not say anything. His confidence was knocked because of his cancer. He never would've gotten up in front of people the way he did in his magic show. But now he's coming out of his shell and trying new things."***



## NOTES TO THE FINANCIAL STATEMENTS

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### 1

#### **Summary of Significant Accounting Policies, Critical Accounting Judgements and Statement of Compliance, continued**

##### **Deferred income**

Grants relating to expenditure to be incurred in a future accounting period received in advance are deferred and recognised in the period to which they relate.

##### **Funds**

All transactions of the organisation have been recorded and reported as income into or expenditure from funds which are designated as “restricted”, “endowment” or “unrestricted”.

Income is treated as restricted where the donor has specified that it may only be used for a particular purpose or where it has been raised for a particular purpose. All other income is treated as unrestricted. Expenditure is treated as being made out of restricted funds to the extent that it meets the criteria specified by the donor or the terms under which it was raised. All other expenditure is treated as unrestricted.

The balance on each restricted fund at the end of the year represents the asset held by the organisation for particular purposes specified by the donors. The balance of the unrestricted fund at the end of the year represents the assets held by the organisation for general use in furtherance of its work. Endowment fund represents amounts held for investment purpose. Income from these principal amounts will either be:

- (a) unrestricted and used for general purposes; or
- (b) restricted by the donor or by the Board.

##### **Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise the costs incurred by Barretstown in raising funds for its charitable purposes. It includes the costs of all fundraising activities and events and the sale of donated goods in the Barretstown site shop. It also includes advertising and marketing costs.
- Expenditure on charitable activities includes the costs incurred in undertaking the various charitable activities which are performed for the benefit of Barretstown beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities. It also includes the costs of grants made to other charitable organisations.
- Other expenditure represents those items not falling into any other heading.
- Costs relating to door-to-door marketing campaigns are recognised at the point the legal obligation to make payment to the marketing company arises. In general such costs become payable once four months direct debits have been received from the individual who has signed up to the campaign. No costs are recognised prior to this point.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.





## NOTES TO THE FINANCIAL STATEMENTS

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### Allocation of support costs

Support costs are those functions that assist the work of the Charity but do not directly undertake charitable activities. Support costs include back office costs, finance, personnel, payroll and governance costs which support the Charity's programmes and activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 6, 7 and 8.

### Employee benefits

The Charity provides a range of benefits to employees, including short term employee benefits such as paid holiday arrangements and post-employment benefits (in the form of defined contribution pension plans).

(i) Short term benefits

Short term employee benefits, including paid holiday arrangements and other similar non-monetary benefits, are recognised as an expense in the financial year in which employees render the related service.

(ii) Defined contribution pension plans

The Charity operates a defined contribution plan for certain employees. A defined contribution plan is a pension plan under which the Charity pays fixed contributions into a separate entity and has no legal or constructive obligation to pay further contributions or to make direct benefit payments to employees if the fund does not hold sufficient assets to pay all employee benefits relating to employee service in the current and prior periods. The assets of the plan are held separately from the Charity in independently administered funds. The contributions to the defined contribution plan are recognised as an expense when they are due. Amounts not paid are shown in accruals in the Balance Sheet.

### Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity, this is normally upon notification of the interest paid or payable by the Bank.

### Intangible assets

Computer software is stated at cost less accumulated amortisation and accumulated impairment losses. Software is amortised over its estimated useful life of 5 years on a straight line basis.

Where factors, such as technological advancement or changes in market price, indicate that useful life has changed, the useful life or amortisation rates are amended prospectively to reflect new circumstances.

The assets are reviewed for impairment if the above factors indicate that the carrying amount may be impaired.



## NOTES TO THE FINANCIAL STATEMENTS

### Tangible fixed assets

Tangible fixed assets are shown at cost less accumulated depreciation.

Depreciation is calculated in order to write off fixed assets over the periods of their estimated useful lives, on a straight line basis as follows:

Buildings	2%
Building renovations	10%
Furniture and equipment	20%
Camp equipment	20%
Computer equipment	20%
Motor vehicles	20%
Office equipment	20%
Estate tools and equipment	20%

Depreciation is charged from the date of acquisition. Assets costing less than €635 (2015: €635) are not capitalised.

The assets' residual values and useful lives are reviewed, and adjusted, if appropriate, at the end of each financial year. The effect of any change in either residual values or useful lives is accounted for prospectively.

### Investment property

Investment property is held at market value. Gains and losses arising from the revaluation of investment property are included in the Statement of Financial Activities.

### Stock

Stock is included at the lower of cost or net realisable value and included within investments in the Balance Sheet. Donated items of stock are recognised at fair value which is the amount the Charity would have been willing to pay for the items on the open market.

### Financial instruments

The Company has chosen to apply the provisions of Sections 11 and 12 of FRS 102 to account for all of its financial instruments.

(i) Financial assets

Basic financial assets, including trade and other debtors, cash and cash equivalents, short-term deposits and investments in corporate bonds, are initially recognised at transaction price (including transaction costs), unless the arrangement constitutes a financing transaction. Where the arrangement constitutes a financing transaction the resulting financial asset is initially measured at the present value of the future receipts discounted at a market rate of interest for a similar debt instrument.



## NOTES TO THE FINANCIAL STATEMENTS

### Financial instruments (continued)

#### (i) Financial assets (continued)

Trade and other debtors, cash and cash equivalents, investments in corporate bonds and financial assets from arrangements which constitute financing transactions are subsequently measured at amortised cost using the effective interest method.

At the end of each financial year financial assets measured at amortised cost are assessed for objective evidence of impairment. If there is objective evidence that a financial asset measured at amortised cost is impaired an impairment loss is recognised in Statement of Financial Activities. The impairment loss is the difference between the financial asset's carrying amount and the present value of the financial asset's estimated cash inflows discounted at the asset's original effective interest rate.

If, in a subsequent financial year, the amount of an impairment loss decreases and the decrease can be objectively related to an event occurring after the impairment was recognised the previously recognised impairment loss is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been had the impairment loss not previously been recognised. The impairment reversal is recognised in Statement of Financial Activities.

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price.

Such financial assets are subsequently measured at fair value and the changes in fair value are recognised in the Statement of Financial Activities, except that investments in equity instruments that are not publicly traded and whose fair values cannot be measured reliably are subsequently measured at cost less impairment.

Realised gains and losses on disposal of investments are the difference between sales proceeds receivable and carrying value. Unrealised gains and losses are the difference between market value at year end and carrying value.

Investments comprising of property donated are included in the balance sheet at valuation at the date of the donation less any charge for diminution of value.

Financial assets are derecognised when;

- (a) the contractual rights to the cash flows from the asset expire or are settled; or
- (b) substantially all the risks and rewards of ownership of the financial asset are transferred to another party; or
- (c) control of the financial asset has been transferred to another party who has the practical ability to unilaterally sell the financial asset to an unrelated third party without imposing additional restrictions.

#### (ii) Financial liabilities

Basic financial liabilities, including trade and other creditors, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction. Where the arrangement constitutes a financing transaction the resulting financial liability is initially measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Trade and other creditors and financial liabilities from arrangements which constitute financing transactions are subsequently carried at amortised cost, using the effective interest method.



## NOTES TO THE FINANCIAL STATEMENTS

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### Provisions and contingencies

Provisions are liabilities of uncertain timing or amount.

Provisions are recognised when the Charity has a present legal or constructive obligation as a result of past events; it is probable that a transfer of economic benefits will be required to settle the obligation; and the amount of the obligation can be estimated reliably.

Contingent liabilities, arising as a result of past events, are not recognised as a liability because (i) it is not probable that the Charity will be required to transfer economic benefits in settlement of the obligation or (ii) the amount cannot be reliably measured at the end of the financial year. Possible but uncertain obligations are not recognised as liabilities but are contingent liabilities. Contingent liabilities are disclosed in the financial statements unless the probability of an outflow of resources is remote.

Contingent assets are not recognised. Contingent assets are disclosed in the financial statements when an inflow of economic benefits is probable.

### Leases

Where the Charity enters into a lease which entails taking substantially all the risks and rewards of ownership of the asset, the lease is treated as a finance lease. The asset is recorded in the Balance Sheet as a tangible fixed asset and is depreciated in line with the Charity's depreciation policy. Future instalments under such leases, net of finance charges, are included within creditors. Rentals payable are apportioned between the finance element, which is charged to the Statement of Financial Activities as interest and the capital element, which reduces the obligation (or future instalments).

### Related party transactions

The Charity discloses transactions with related parties which are not wholly owned within the same group. It does not disclose transactions with members of the same group that are wholly owned.



## NOTES TO THE FINANCIAL STATEMENTS

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### Critical accounting judgements and estimation uncertainty

Estimates and judgements made in the process of preparing the Charity financial statements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Trustees make estimates and assumptions concerning the future in the process of preparing the entity financial statements. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below:

(i) Useful economic lives of tangible fixed assets

The annual depreciation on tangible fixed assets is sensitive to changes in the estimated useful economic lives and residual values of the assets. The useful economic lives and residual values are reviewed annually. They are amended when necessary to reflect current estimates, based on technological advancement, future investments, economic utilisation and the physical condition of the assets. See note 13 for the carrying amount of the tangible fixed assets, and page 70 for the useful economic lives for each class of tangible fixed assets.

(ii) Impairment of debtors

The directors make an assessment at the end of each financial year of whether there is objective evidence that trade debtors in relation to corporate functions/room rental are recoverable. When assessing impairment of trade and other debtors, the Directors consider factors including the current credit rating of the debtor, the age profile of outstanding invoices, recent correspondence and historical experience of cash collections from the debtor. See note 16 for the net carrying amount of the debtors and the impairment loss recognised in the financial year.

(iii) Valuation of Investment funds

Investments are comprised predominantly of multi-asset funds. The valuation of investments is based on an independent valuation of the investments by the investment fund managers. There is a level of estimation involved in these valuations.

### Statement of compliance

The entity financial statements have been prepared on a going concern basis and in accordance with Irish GAAP (accounting standards issued by the Financial Reporting Council of the UK and promulgated by the Institute of Chartered Accountants in Ireland and the Companies Act 2014). The entity financial statements comply with Financial Reporting Standard 102, 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (FRS 102) and the Companies Act 2014. The financial statements have also been prepared in accordance with the recommendations of the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the Republic of Ireland (FRS 102).

**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
(a company limited by guarantee without share capital)

## Barretstown Needs Your Help!\*



*Volunteer and former camper Aoife O'Brien had experienced first-hand the benefits of Barretstown and the incredible work they do. Here, in her own words, she tells her story...*

Barretstown has been a huge part of my life for the last 16 years and has played a vital role in my recovery from childhood cancer. In August 2000 I was given the devastating news that I had a malignant cancer of the blood known as acute myeloid leukaemia and spent six months in Crumlin Hospital, undergoing chemotherapy. While there, I was exposed to things that no seven year old child should have to go through. I went into remission in January 2001 and as a family we tried to step back into normal life; my parents threw a party to celebrate the end of my treatment and also thought a trip to Disneyland was in order.

While I was in hospital we heard about Barretstown through my oncologist Dr Breatnach, the staff and other families, but my parents were very hesitant about going there; my hair was beginning to grow back and I was starting to become well in myself again. They were afraid the camp would reawaken those memories of being sick. Nevertheless, we decided to go and haven't looked back since. I went there very worried and clingy but came back a different child and my mum and dad saw the child they had before I got sick. It was just happy, smiling faces all of the

time. We experienced the fun the camp is famous for and laughed in a way we hadn't done for almost nine months. I met children who were in a similar situation to me, my parents and other families who were on the same road and my little sister Gráinne saw that she wasn't the only sibling that this was happening to. It was really comforting for the whole family and we cried leaving our first camp, knowing we had witnessed something wonderful.

Not long after our first visit to camp I relapsed and my cancer came back, but Barretstown had prepared us for whatever life was going to throw at us. The worries of a regular child are things like what you might wear to a party or how you are getting on in swimming lessons, but when you're a child with cancer, your worries are very different. You worry about lumbar punctures, being alone in a scary radiotherapy treatment room and you worry that the doctors might not be able to cure your cancer. You come to realise that your tomorrows are not guaranteed, which is terribly sad.

I underwent more chemotherapy and my only chance of survival was a bone marrow transplant. I was lucky that my younger sister Gráinne, who was just

five at the time, was a perfect match. Thanks to her bravery I had my bone marrow transplant on August 30, 2001. For the next year I couldn't be in public places because my immune system was low. However, I knew Barretstown was the one place I could go and eight months later when we attended our second family camp, the magic continued to grow.

In 2009 and 2010 I returned as part of the camper leader programme – learning techniques like leadership and communication skills – and in 2012, I decided to apply to volunteer at camp. I have continued to volunteer a few times a year, working there full time during the summer session in 2014.





*It's hard to describe what it is like as a place unless you've been there yourself, either as a sick child or a family or a volunteer. Some people say Disneyland is the most magical place on earth but for me Barretstown is.*

It's the people there who make that magic and despite so many kids with lots of illnesses, there is no sadness. It's the complete opposite of what you would expect and such a rewarding experience. Seeing happy kids with happy faces, you forget everything else.

It feels like everything has come full circle for me; I'm 24 years old now and I want to repay Barretstown for everything they gave to me and my family. If you volunteer once, you will want to go back again and again. I have made so many lifelong friends at camp, not only from Ireland but all over the world.

Cancer and other serious illnesses take away that youthful innocence, which all kids deserve. Barretstown's Therapeutic Recreation programme helps to restore the childhoods of thousands of children each year and it would not be possible without our incredible volunteers, recruiting 1,700 people each year to make this happen.

There is an ancient Sanskrit proverb by Kalidasa which I feel captures the essence of Barretstown and shows exactly what the camp represents, "Today well lived makes yesterday a memory of happiness and every tomorrow a vision of hope."



*\* Article from Michelle Newman, Woman's Way*

## NOTES TO THE FINANCIAL STATEMENTS

<b>2 Donations and legacies</b>	Unrestricted funds €	Restricted operating €	Restricted capital €	Total 2016 €	Total 2015 €
Legacy	1,058,469	-	-	1,058,469	306,213
General donations - individuals	237,319	-	-	237,319	212,768
General donations - Trusts and Foundations	767,922	13,418	-	781,340	595,669
Corporate partnerships	1,375,587	-	166,290	1,541,877	1,044,030
Individual giving - door to door	1,007,932	-	-	1,007,932	819,346
Individual giving - direct mail	700,915	-	-	700,915	755,219
European	145,591	10,000	-	155,591	159,554
Gift in kind	-	386,456	-	386,456	340,731
<b>Total donations and Legacies</b>	<b>5,293,735</b>	<b>409,874</b>	<b>166,290</b>	<b>5,869,899</b>	<b>4,233,530</b>

The Charity also receives, free of charge or at a nominal sum, (a) the services of health care professionals, (b) the use of the property and grounds at Barretstown Castle, Ballymore Eustace, Co Kildare from the Irish Government through the Barretstown Castle Trust. As it is impractical to place a monetary value on these contributions, the financial statements do not include an accounting value for these services. During 2016 a large legacy donation was kindly received of €1.1m.

<b>3 Income from charitable activities</b>	Unrestricted funds €	Restricted operating €	Restricted capital €	Total 2016 €	Total 2015 €
Health services executive funding	-	151,365	-	151,365	151,679
	-	151,365	-	151,365	151,679

Government assistance has been received from the Health Service Executive for a yearly grant totalling €151,365. This is released evenly throughout the year. The HSE attach specific spending requirements on the grant therefore the Charity has recognised the income under restricted operating income.

<b>4 Income from other trading activities</b>	Unrestricted funds €	Restricted operating €	Total 2016 €	Total 2015 €
Internal events	444,321	-	444,321	408,900
Beneficiary external events	345,391	12,965	358,356	299,157
	789,712	12,965	802,677	708,057

## NOTES TO THE FINANCIAL STATEMENTS

<b>5 Income from investments</b>	Unrestricted funds €	Restricted operating €	Total 2016 €	Total 2015 €
Interest received	3,406	-	3,406	20,522
Rental income from investment properties	8,110	-	8,110	61,054
Land and site rental	63,512	-	63,512	59,392
	<b>75,028</b>	<b>-</b>	<b>75,028</b>	<b>140,968</b>

<b>6 Expenditure on raising funds</b>	Unrestricted funds €	Restricted operating €	Total 2016 €	Total 2015 €
Fundraising activities costs	477,896	-	477,896	490,231
Publicity, promotion and direct mailing*	1,471,466	-	1,471,466	704,926
Events	-	-	-	-
Support costs (see note 8)	112,374	-	112,374	112,147
Governance costs (see note 8)	4,095	-	4,095	5,298
	<b>2,065,831</b>	<b>-</b>	<b>2,065,831</b>	<b>1,312,602</b>

\*This expenditure includes Door to Door expenditure of €943,717 of which €693,717 relates to an investment in a new Door to Door campaign approved by the Board in April 2016.



## NOTES TO THE FINANCIAL STATEMENTS

7 Expenditure on charitable activities	2016			2015		
	Unrestricted 2016 €	Restricted 2016 €	Total €	Unrestricted 2015 €	Restricted 2015 €	Total €
<b>2016</b>						
Payroll costs	1,002,263	177,748	1,180,011	885,694	277,686	1,163,380
Gift in kind employees	-	105,256	105,256	-	110,813	110,813
Staff training and development	18,147	-	18,147	16,234	-	16,234
Research, library and registrations	8,800	-	8,800	7,114	-	7,114
Travel and coach	74,878	215,304	290,182	81,228	199,481	280,709
Food services	321,064	54,226	375,290	360,121	20,412	380,533
Programme supplies	43,411	910	44,321	32,645	526	33,171
Promotional, materials and event expenditure	1,620	-	1,620	20,222	-	20,222
Legal and other professional fees	28,782	-	28,782	30,714	-	30,714
Utility household and maintenance costs	232,183	5,760	237,943	210,275	4,800	215,075
Insurance	58,444	-	58,444	55,036	-	55,036
Depreciation	330,907	-	330,907	306,097	-	306,097
Health and safety	110	-	110	764	-	764
Grants to other Charities	(11,740)	-	(11,740)	-	-	-
Support costs (see note 7)	685,776	-	685,776	593,583	2,588	596,171
Loss on disposal of investment properties	30,412	-	30,412	-	-	-
Governance costs (see note 7)	8,201	15,000	23,201	15,020	15,000	30,020
<b>Total</b>	<b>2,833,258</b>	<b>574,204</b>	<b>3,407,462</b>	<b>2,614,747</b>	<b>631,306</b>	<b>3,246,053</b>

Expenditure on charitable activities was €3,407,462 (2015: €3,246,053) of which €2,833,258 (2015: €2,614,747) was unrestricted and €574,204 (2015: €631,306) was restricted. Direct charitable expenditure includes an allocation of management administration salaries, which varies by person based on time incurred.

## NOTES TO THE FINANCIAL STATEMENTS

2016	Charitable activities		Raising funds		Total €	Basis of allocation
	General support €	Governance function €	General support €	Governance function €		
Payroll costs	528,312	-	93,231	-	621,543	Pro-rata based on time incurred
Staff training and development	11,030	-	1,946	-	12,976	Pro-rata by salary costs
Travel and coach	11,409	-	2,013	-	13,422	Based on specific expenditure plus pro-rata of costs
PR and communications	28,553	-	-	-	28,553	Based on specific expenditure plus pro-rata of costs
Professional fees	-	23,201	-	4,095	27,296	Based on specific expenditure plus pro-rata of costs
Utility household and maintenance costs	4,822	-	537	-	5,359	Based on specific expenditure plus pro-rata of costs
Office support costs	40,453	-	7,139	-	47,592	Based on specific expenditure plus pro-rata of costs
IT costs	41,506	-	7,508	-	49,014	Based on specific expenditure plus pro-rata of costs
Loan, bank interest and legal fees	17,801	-	-	-	17,801	Based on specific expenditure plus pro-rata of costs
Foreign currency gain	1,890	-	-	-	1,890	Based on specific expenditure plus pro-rata of costs
	<b>685,776</b>	<b>23,201</b>	<b>112,374</b>	<b>4,095</b>	<b>825,446</b>	

## NOTES TO THE FINANCIAL STATEMENTS

8 Analysis of governance and support costs, continued	Charitable activities		Raising funds		Total €	Basis of allocation
	General support €	Governance function €	General support €	Governance function €		
2015						
Payroll costs	438,041	-	77,301	-	515,342	Pro-rata based on time incurred
Staff training and development	20,087	-	3,545	-	23,632	Pro-rata by salary costs
Research, library and registrations	274	-	48	-	322	Based on specific expenditure plus pro-rata of costs
Travel and coach	25,613	-	4,520	-	30,133	Based on specific expenditure plus pro-rata of costs
Promotional, materials and event expenditure	303	-	54	-	357	Based on specific expenditure plus pro-rata of costs
PR and communications	37,346	-	-	-	37,346	Based on specific expenditure plus pro-rata of costs
Professional fees	2,636	30,020	465	5,298	38,419	Based on specific expenditure plus pro-rata of costs
Utility household and maintenance costs	4,181	-	464	-	4,645	Based on specific expenditure plus pro-rata of costs
Office support costs	52,353	-	9,239	-	61,592	Based on specific expenditure plus pro-rata of costs
IT costs	31,120	-	16,511	-	47,631	Based on specific expenditure plus pro-rata of costs
Loan, bank interest and legal fees	18,419	-	-	-	18,419	Based on specific expenditure plus pro-rata of costs
Foreign currency (loss)	(34,202)	-	-	-	(34,202)	Based on specific expenditure plus pro-rata of costs
	596,171	30,020	112,147	5,298	743,636	

## NOTES TO THE FINANCIAL STATEMENTS

<b>9 Statutory and other information</b>	2016 €	2015 €
The surplus for the year has been arrived at after charging/(crediting):		
Depreciation	330,907	306,097
Auditors' remuneration (see note 9(ii))	27,295	35,317
Foreign exchange gain	1,890	(34,202)
Interest income	(3,406)	(20,522)

The Charity has availed of the exemption contained in Section 304 of the Companies Act 2014 and as a result, its Statement of Financial Activities has not been presented and will not be annexed to the annual return. The company incurred a surplus for the year of €1,584,373 (2015: surplus €1,170,247).

(i) **Auditors remuneration**

Remuneration (including expenses) for the audit of the financial statements and other services carried out by the Charity's auditors is as follows:

	2016 €	2015 €
Audit of financial statements *	27,295	27,317
Other assurance services	-	8,000
	27,295	35,317

\*The actual audit fee charged by the auditors net of donation is €15,000. The donated element has been recorded within income in these financial statements.

<b>10 Analysis of particulars of staff, Trustee remuneration and expenses, and the cost of key management personnel</b>	2016 €	2015 €
<i>Employee costs:</i>		
Wages and salaries	1,908,754	1,853,646
Social insurance costs	198,140	195,825
Liaison and other support costs	29,508	37,741
Other retirement and benefit costs	71,607	50,658
Health insurance contributions	37,166	23,072
	2,245,175	2,160,942

There are 34 year round employees, which increases by 50 during our peak camp season, bringing the total employee numbers to 84. The average number of persons employed by the organisation during the year was 52 (2015: 50). Directors do not avail of any remuneration for their services rendered. Directors' time has been donated to the Charity.

## NOTES TO THE FINANCIAL STATEMENTS

### 10 Analysis of particulars of staff, Trustee remuneration and expenses, and the cost of key management personnel - continued

	2016 Number of employees	2015 Number of employees
Salary range (excluding pension contributions):		
€140,001 – €150,000	1	1
€110,001 – €120,001	-	-
€100,001 – €110,000	1	1
€80,001 – €90,000	1	1
€70,000 – €80,000	2	2
	<b>5</b>	<b>5</b>

In the year, 5 staff earning in excess of €70,000 p.a. (2015: 5) participated in the defined contribution pension scheme. Contributions totalling €32,540 (2015: €16,999) were made in respect of these employees and recognised within the Statement of Financial Activities.

Executive remuneration is regularly benchmarked independently to establish an appropriate range of pay for the level of responsibility. All executive remuneration payments are reviewed and approved by the Nominations and Remunerations Committee.

Trustees received no remuneration (2015: €Nil) or expenses (2015: €Nil) during the reporting period.

The key management personnel of the Charity consist of the executive management team whose employee benefits totalled €526,874 (2015: €501,874).

### 11 Taxation

There is no taxation as the organisation has been granted charitable exemption by the Revenue Commissioners.



## NOTES TO THE FINANCIAL STATEMENTS

### 12 Intangible assets – group and company

	Software €	Total €
<b>Cost</b>		
At 1 January 2016	38,670	38,670
Additions	133,302	133,302
Disposals	-	-
At 31 December 2016	171,972	171,972
At 1 January 2015	-	-
Additions	38,670	38,670
Disposals	-	-
At 31 December 2015	38,670	38,670
<b>Accumulated depreciation</b>		
At 1 January 2016	344	344
Disposals	-	-
Depreciation for the year	-	-
At 31 December 2016	344	344
At 1 January 2015	-	-
Disposals	-	-
Depreciation for the year	344	344
At 31 December 2015	344	344
<b>Net book amounts</b>		
At 31 December 2016	171,628	171,628
At 31 December 2015	38,326	38,326
At 31 December 2014	-	-

The software intangible assets include the Charity's new "Thank Q" System for individual donations purchased from an external development firm for the Charity's fundraising requirements. This system is due to go live in 2017.

During the year no impairment was noted within any of the Charity's intangible assets. Amortisation has been included under charitable activities expenditure within the Statement of Financial Activities.

No intangible items have restricted title or have been pledged as security for any liabilities. Contractual commitments have been included within note 19.

## NOTES TO THE FINANCIAL STATEMENTS

<b>13 Tangible fixed assets - group and company</b>	Buildings €	Building Renovations €	Furniture and kitchen equipment €	Computer equipment €	Office equipment €	Camp equipment €	Motor vehicles €	Estate tools and equipment €	Total €
<b>Cost</b>									
At 1 January 2016	11,242,515	-	568,170	546,628	173,520	318,763	286,004	157,022	13,292,622
Additions	3,476,380	99,079	1,383	4,388	-	14,170	79,950	30,560	3,705,910
Disposals	-	-	(384,346)	(290,424)	(36,473)	(67,686)	(126,010)	(12,273)	(917,212)
<b>At 31 December 2016</b>	<b>14,718,895</b>	<b>99,079</b>	<b>185,207</b>	<b>260,592</b>	<b>137,047</b>	<b>265,247</b>	<b>239,944</b>	<b>175,309</b>	<b>16,081,320</b>
At 1 January 2015	10,923,001	-	568,170	523,706	173,520	318,763	286,004	101,294	12,894,458
Additions	319,514	-	-	22,922	-	-	-	55,728	398,164
Disposals	-	-	-	-	-	-	-	-	-
<b>At 31 December 2015</b>	<b>11,242,515</b>	<b>-</b>	<b>568,170</b>	<b>546,628</b>	<b>173,520</b>	<b>318,763</b>	<b>286,004</b>	<b>157,022</b>	<b>13,292,622</b>
<b>Accumulated depreciation</b>									
At 1 January 2016	2,918,626	-	532,724	487,159	149,708	223,106	279,707	79,950	4,670,980
Depreciation for the year	222,226	-	10,450	20,534	13,922	30,406	13,036	20,332	330,906
Disposals	-	-	(384,346)	(290,424)	(36,473)	(67,686)	(126,010)	(12,189)	(917,128)
<b>At 31 December 2016</b>	<b>3,140,852</b>	<b>-</b>	<b>158,828</b>	<b>217,269</b>	<b>127,157</b>	<b>185,826</b>	<b>166,733</b>	<b>88,093</b>	<b>4,084,758</b>
At 1 January 2015	2,699,405	-	522,447	470,839	135,519	193,309	275,952	67,755	4,365,226
Disposals	-	-	-	-	-	-	-	-	-
Depreciation for the year	219,221	-	10,277	16,320	14,189	29,796	3,755	12,195	305,753
At 31 December 2015	2,918,626	-	532,724	487,159	149,708	223,105	279,707	79,950	4,670,979
<b>Net book amounts</b>									
At 31 December 2016	11,578,043	99,079	26,379	43,323	9,890	79,421	73,211	87,216	11,996,562
At 31 December 2015	8,323,889	-	35,446	59,469	23,812	95,658	6,297	77,072	8,621,643
At 31 December 2014	8,223,596	-	45,723	52,867	38,001	125,454	10,052	33,539	8,529,232

Included in fixed asset additions for the year, are gifts-in-kind amounting to €nil (2015: €nil).

In 1994, a 90 year lease in relation to Barretstown Castle was signed with The Commissioners of Public Works, acting as trustees for the Barretstown Castle Trust, for a nominal rent of €1.27 (IR£1) per annum with an option to renew.

No items of property, plant and equipment has been pledged as security for liabilities.

## NOTES TO THE FINANCIAL STATEMENTS

<b>14 Investments - Group and Company</b>	Investment property €	Equities €	Bonds €	Total €
Valuation at 1 January 2015	3,073,000	3,795,944	3,219,151	10,088,095
Additions	-	-	-	-
Disposals	-	-	-	-
Impairments	-	-	-	-
Net gains	207,000	279,239	-	486,239
Valuation at 31 December 2015	3,280,000	4,075,183	3,219,151	10,574,334
Valuation at 1 January 2016	3,280,000	4,075,183	3,219,151	10,574,334
Additions	-	-	-	-
Disposals	(2,380,000)	-	-	(2,380,000)
Impairments	-	-	-	-
Net gains	-	94,905	54,388	149,293
Valuation at 31 December 2016	900,000	4,170,088	3,273,539	8,343,627

An independent valuation by a professional valuation firm was carried out on investment properties at the date of transition to Charity SORP FRS102 on 1 January 2017 and again on 31 December 2015.

The property was valued at 31 December 2016 using market based evidence for similar properties sold in the local area. Two of the investment properties were sold during 2016 and the remaining investment property was completed early 2017. Investment within equities and bonds are measured at fair value, which is determined using quoted market prices in an active market.

<b>15 Stock - Group and Company</b>	2016 €	2015 €
Goods for resale	47,851	12,567

Stock recognised as an expense in the year amounted to € NIL (2015: € NIL). No impairment losses were recognised or reversed in Statement of Financial Activities. No inventory was pledged as security for liabilities.

<b>16 Debtors</b>	2016 €	2015 €
<b>Group</b>		
Prepaid expenditure	45,778	31,345
	45,778	31,345
<b>Company</b>		
Amounts owed from subsidiary companies	12,208	18,556
Prepayments	42,451	31,345
	54,659	49,901

All amounts included above fall due within one year.

There were no trade debtors or related provisions included in the Balance Sheet.



## Barretstown Corporate Volunteer Programme

### Giving a Helping Hand at Barretstown

For many years, Barretstown has been privileged to welcome groups of corporate volunteers to our 500 acre site to assist our fantastic Facilities Team with general maintenance and site enhancement work. By using an army of volunteers to assist with everything from cleaning windows, making beds, cleaning bathrooms, painting, gardening, clearing pathways, cleaning out stables, to putting the finishing touches to larger projects it also allows Barretstown to redirect our Facilities Team to more skilled jobs around the site.

This has provided corporate donors with a valued group volunteer experience, a chance to visit our beautiful site and learn more about the life changing work that happens at Barretstown. More and more companies are giving employees annual volunteer days and this is an ideal opportunity for people

to come down and make a real contribution to Barretstown. 2016 was our most successful year for corporate 'Helping Hands' days yet. We welcomed 37 companies and a total of 1,032 volunteers through the programme.



## NOTES TO THE FINANCIAL STATEMENTS

	2016	2015
	€	€
<b>17 Creditors – amounts falling due within one year</b>		
<b>Group and Company</b>		
Trade creditors	386,871	337,810
Short term compensated absences	73,523	53,523
Taxation and social insurance	53,003	47,264
Accruals	552,574	93,751
Pension	7,889	-
Deferred income	4,340	-
	1,078,200	532,348

Trade creditors and other creditors are payable at various dates in the three months after the end of the financial year in accordance with the creditors usual and customary credit terms.

Creditors for tax and social insurance are payable in the timeframe set down in the relevant legislation.

	2016	2015
	€	€
<b>18 Financial instruments</b>		
Financial assets at fair value through Statement of Financial Activities		
- Investments in equities, managed funds and corporate bonds	7,443,627	7,294,334
Cash at bank and in hand	4,178,411	3,376,185
Financial liabilities measured at amortised cost:		
- Trade creditors	386,871	337,810
- Other creditors	364,329	194,538
	751,200	532,348

	2016	2015
	€	€
<b>19 Future capital expenditure not provided for</b>		
Contracted for	-	-
Authorised by the Directors but not contracted for	-	2,423,731
	-	2,423,731

## NOTES TO THE FINANCIAL STATEMENTS

### 20 Pledges

At 31 December 2016, pledges of support to the organisation for operations amounted to €615,123 (2015: €854,822).

### 21 Reconciliation of net income to cash flow from operating activities

	2016	2015
	€	€
Net income for the reporting period (per SOFA)	1,434,312	890,643
<i>Adjustments for:</i>		
Depreciation	330,906	306,097
Losses on investment property	-	(207,000)
Dividends, interest and rents from investments	(75,028)	(140,968)
(Increase)/decrease in stocks	(35,284)	5,652
(Increase)/decrease in debtors	(14,433)	54,886
Increase in creditors	545,852	125,140
Net cash provided by operating activities	2,186,325	1,034,450

### 22 Funds

#### Unrestricted Funds

Unrestricted funds are funds for which there are no donor imposed restrictions and which are spent or applied at the discretion of the trustees to further the charity's purposes.

#### Restricted Operating Funds

Restricted Operating Funds are included in restricted funds when they are declared by the donor for a specific operating purpose when making the donation. Such funds are segregated in specific trusts and the charity may only lawfully use those funds for the specific purpose.

#### Restricted Capital Funds

Restricted capital funds arise where a donor provides funds either at the donor's own discretion or on foot of a specific capital appeal to be used for a specific capital project. During the year an amount of €3.378m was moved between restricted capital funds and unrestricted funds to reflect the utilisation in the year of a capital donation received in a prior year which was intended for use towards the cost of building the new dining hall in Barretstown. The restricted capital fund has been utilised in conjunction with the capital spend.

#### Restricted Endowment

Restricted endowment funds arise where monies have been set aside by the Board in the past to fund specific purposes in the future. It is effectively unrestricted income which the Board has designated for a particular purpose.



## **23** Subsequent events

The remaining investment properties was 'sale agreed' at year end and the sale of this property was completed February 2017.

## **24** Related party transactions

Barretstown is a member camp of the Serious Fun Children's Network ("SFCN"). Maurice Pratt is Chairman of Barretstown and Vice Chair of the SFCN Board. Dee Ahearn, CEO of Barretstown, is on the Board and is Chair of the CEO Council of the SFCN. In 2004 the Barretstown Gang Fund (UK) Limited became a subsidiary of Barretstown and there is also a branch in Spain which supports tax efficient giving for Spanish donors.

In the period ended 31 December 2016, donations amounting to €278,152 (2015: €432,845) were received from SFCN and €121,291 (2015: €161,478) from BGCUK. These donations received were unrestricted and for use within the Charity's aims and objectives. There was no balance outstanding at the Balance Sheet date with related parties.

## **25** Approval of financial statements

The Directors approved the financial statements on 30<sup>th</sup> May 2017.



*Barretstown's Hospital Outreach Programme (HOP) brings the playful, joyful spirit of camp into the hospital setting. It's a fun and powerful programme that brings fun directly to children when they are in hospital and when they are feeling particularly unwell.*

Launched in 2012, the HOP programme served over 3,000 children and family members in 2016 in Our Lady's Hospital, Crumlin; University Hospital Cork; Limerick University Hospital; the Royal Hospital for Children, Belfast; and Alder Hey Hospital, Liverpool.

***Some of those who benefitted from HOP tell us what it meant to them...***

***Lisa – mother of child who attends Crumlin...***

"My daughter Jaime Jane attends clinic in Crumlin for acute lymphoblastic leukaemia. We found it of great benefit the Barretstown team entertaining kids at clinic. For some of them it can be very stressful and it's very boring for them to wait around for a treatment that most of them don't want to have.

So it's been fantastic when the team come in and distract them with arts & crafts, play games and all the fun they can have before the treatment actually happens. Before the Barretstown team came into us it was very dull and it was very hard to keep the kids occupied. Since the team has come in its completely changed the way the clinic operates and we often find we end up staying a half an hour/ hour later than we need to because the kids are having so much fun they don't want to leave.

Another thing that has been great having the team coming in is the familiarity the kids have seeing the same people again and again. Quite often the kids will have met members

of the team in Barretstown already so it's nice to see them in clinic as well because they already associate the people with having fun down at Barretstown and that fun translates into the hospital setting for them. It's great to have the continuity of that at every clinic and I can genuinely say certainly in our case Jaime looks forward to clinic instead of dreading it."

***Philip – father of child who attends Crumlin***

"The Barretstown HOP team are great. They are so much fun and they are like kids themselves. Volunteers come in and give their own time play games, they are making stuff with the kids and making the kids feel special while they are up here and it's a great relief for the parents that the kids are not just waiting around the waiting room.

When you sit down and look over and see them laughing through all the things they are going through. The team bring a smile to all the kids and it's nice to see."



**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
*(a company limited by guarantee without share capital)*



*Joy – HOP volunteer*

“The HOP programme is bringing a little flavour of Barretstown to children in the waiting room in the hospital or the ward in the hospital. These are little children going through a hard and not a very nice time in their lives. They come in and they are straight away having fun and they seem to forget themselves and get so engrossed in what they are doing. As a volunteer it’s a really rewarding experience.

It’s lovely to see children burst forward towards you dying to get involved in what’s happening today. Often they don’t want to go home because they are enjoying themselves so much.”

*Róisín – HOP Volunteer*

“It’s a time where they can have fun and it’s not about waiting and sitting there. Camp is something so special that I wish every child could experience it and should experience. Being able to bring that experience to them in the hospital means you get to reach a larger number of kids.

Sometimes you have to encourage them to go to the doctor and leave the arts and crafts. It’s such a wonderful idea the kids really deserve this. You know what you are doing will be productive, useful and you know you are making someone’s day better.”



## Camp in Schools

The Camp In Schools programme brings the magic of camp beyond the Barretstown gates and into primary schools around Ireland. The Programme acts as a post-camp booster for campers, reducing the feeling of isolation whilst creating an opportunity for their classmates to experience the fun of Barretstown through a tailor made programme.



**Barretstown (formerly The Barretstown Gang Camp Fund Limited)**  
*(a company limited by guarantee without share capital)*

## What the Doctors say...

*“Chronic diseases often rob children of time to play, develop friendships and new skills and confidence, all experiences most children take for granted. This may be due to physical consequences of their disease and time taken for treatment as well as fears and anxieties about their disease. Barretstown gives children time, space and the opportunity to be a child, rather than a child with an illness. The changes Barretstown makes in the children (and parents) are often life and family changing, and better than any medicine I can prescribe.”*

**Annemarie Broderick**  
**Consultant Paediatric Gastroenterologist**  
**Our Lady’s Children’s Hospital, Crumlin**

*“A trip to Barretstown brings a ray of sunshine to the lives of our patients and their families, and it continues to shine bright after they leave the camp. Every week I meet ex-campers, some of whom have simply enjoyed the fun and wonder of the camp, while others have garnered support from meeting others experiencing the same journey, but each and every one has a smile and a story to tell. The benefits to our patients and their families are immeasurable and the camp staff must be commended on their wonderful achievements. Perhaps most telling is the question I am often asked by the children...when can they go back to Barretstown?!”*

**Dr. Clodagh Ryan**  
**Consultant Paediatric Haematologist**  
**Mercy University Hospital**  
**Grenville Place, Cork**

*“(Barretstown)’s as important as the chemotherapy we give kids with cancer in adolescence, it’s as important as the nursing care, the doctoring care; it is part and parcel equally a part of their treatment”*

**Prof Owen Smith, Consultant Paediatric Oncologist, Our Lady’s Children’s Hospital, Crumlin, Dublin**

*“As a Consultant Paediatric Oncologist I feel privileged to witness the effects of the magic of Barretstown on a regular basis on the ward and in outpatients. A stay in Barretstown offers something that we can never achieve in hospital- it gives our patients their childhood back and completes the healing process. These are the kids who come to clinic with a spring in their step and a sparkle in their eyes, ready to tackle whatever challenge life throws at them next.”*

**Dr Jane Pears, Barretstown Medical Director and Consultant Paediatric Oncologist, Our Lady’s Children’s Hospital, Crumlin, Dublin**

*“Barretstown is a unique and invaluable element of cancer treatment and the process of rehabilitation. The therapeutic power of the programme changes children’s lives. They return home happier, with a more positive outlook, better able and more willing to participate actively in their own recovery process.”*

**Dr Fin Breatnach, Retired Paediatric Oncology Consultant**

*“We have had a hugely positive response in our patients who seem genuinely changed by their stay in Barretstown in terms of self-esteem, confidence and positive outlook.”*

**Dr Rosemary Watson, Consultant Dermatologist, Our Lady’s Children’s Hospital, Crumlin, Dublin**

*“The type of programme that Barretstown provides children really is an integral part of what we do here (at Crumlin). There’s a lot more to curing childhood leukaemia than medicine. Barretstown plays a very important role.”*

**Dr. Aengus O’Marcaigh, Consultant Paediatric Haematologist, Our Lady’s Children’s Hospital, Crumlin, Dublin**

*“As patients are diagnosed their belief in life, world, self and mortality takes a knock and self-belief is a vital component of the treatment and recovery process. Barretstown empowers these children to regain confidence and restore some normality in their lives.”*

**Dr. Michael Capra, Consultant Paediatric Oncologist, Our Lady’s Children’s Hospital, Crumlin, Dublin**



**BARRETSTOWN**  
a seriousfun camp

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